



# PATENT MASTERS™ SYMPOSIUM

A PART OF THE IPWATCHDOG INSTITUTE

## Program Agenda\*

<b>Monday, March 25, 2019</b>	
8:30am to 9:00am	Registration & Continental Breakfast
9:00am to 9:15am	<b>Gene Quinn:</b> Welcome & Introductions
Session #1 9:15am to 10:30am	<b>Chief Judge Paul Michel (CAFC, ret.)</b> Patent System Update: (1) Where we are now and what to watch for in the future; and (2) The latest on the Supreme Court.
10:30am to 10:45am	BREAK
Session #2 10:45am to 12:00pm	<b>Phil Johnson</b> <b>Senior VP of IP, Johnson &amp; Johnson (ret.)</b> Patent Reform: A history of the America Invents Act – How we got it, and how it could have been much worse.
12:00pm to 1:15pm	Lunch – Speaker and Topic TBA
Session #3 1:15pm to 2:30pm	<b>Bob Stoll, partner, Drinker Biddle</b> <b>Former Commissioner for Patents, USPTO</b> Patent Office Update: (1) What is happening at the PTO; (2) PTO Initiatives and Rules Proposals; (3) PTO memoranda and Federal Register Notices.
2:30pm to 2:45pm	BREAK

\* With the exception of lunch speakers, the entire faculty is confirmed for the *Patent Masters™* Symposium scheduled for March 25-26, 2019. The Agenda is subject to change slightly in order to accommodate late breaking industry news of significance requiring consideration.

Session #4 2:45pm to 4:00pm	<b>Russ Slifer, Principle, Schwegman Former Deputy Director, USPTO</b>  PTAB Update: (1) Understanding the PTAB today; (2) Latest (and likely) Rules Packages; and (3) Ways to improve the PTAB.
4:00pm to 4:15pm	BREAK
Session #5 4:15pm to 5:30pm	<b>Meredith Addy, Partner, AddyHart, PC</b>  Patent Eligibility at the Federal Circuit 2014-2019: Where the courts went wrong, the damage done, and the long road to recovery.
5:30pm to 6:30pm 7:00pm to 9:00pm	Reception (Wine & Hors d'oeuvres)  Dinner @ Mastro's Steakhouse

<b>Tuesday, March 26, 2019</b>	
8:30am to 9:00am	Continental Breakfast
Session #6 9:00am to 10:15am	<b>Steve Kunin, Partner, Maier &amp; Maier, PLLC.</b>  Strategies for preparing robust patent applications for software implemented inventions, including claims that adequately protect the innovations. Topics will include addressing section 101 and 112 challenges as well as direct and vicarious infringement.
10:15am to 10:30am	BREAK
Session #7 10:30am to 11:45pm	<b>Sherry Knowles, Managing Partner, Knowles Intellectual Property Strategies, LLC</b>  Pharmaceutical & Biotech Patent Law Update: (1) Update and Recent Trends; (2) Patent Litigations of Consequence; (3) Hatch-Waxman; (4) The Blocking Patent Doctrine; and (5) Biosimilars and Biologics.

11:45pm to 1:00pm	Lunch – Speaker and Topic TBA
Session #8 1:00pm to 2:15pm	<b>Todd Dickinson, Partner, Polsinelli Former Director, USPTO</b>  Capitol Hill: (1) Identifying the Key Players in the 116 <sup>th</sup> Congress: who they are, what they support; and (2) Breaking down patent legislative proposals.
2:15pm to 2:30pm	BREAK
Session #9 2:30pm to 3:45pm	<b>Gene Quinn, President &amp; CEO, IPWatchdog, Inc.</b>  A Review of Specific Issues of Interest, including: (1) The Federal Circuit continues to use Rule 36 in an unprecedented number of cases; and (2) Issues of Industry Importance from Q1 2019.
3:45pm to 4:00pm	BREAK
Session #10 4:00pm to 5:00pm	<b>Patent Masters™ Roundtable Recap Moderated by Gene Quinn</b>  Proposals for a better U.S. patent system: What is desirable? What is feasible? Why?

## **Faculty** (in order of presentation)

The **Honorable Paul Redmond Michel** was appointed to the U.S. Court of Appeals for the Federal Circuit in March of 1988 by President Ronald Reagan. On May 31, 2010, Chief Judge Michel stepped down from the bench after serving more than 22 years on the court. In his years on the bench, Judge Michel judged thousands of appeals and wrote over 800 opinions, approximately one-third of which were in patent cases. Judge Michel continues to be a forceful advocate for a strong patent system and testifies regularly on Capitol Hill.

**Phil Johnson** is formerly senior vice president and chief IP counsel at Johnson & Johnson. Prior to joining Johnson & Johnson as Chief Patent Counsel, he was a well-respected patent litigator for nearly three decades. Johnson played a key role in both the drafting and passage of the America Invents Act and was subsequently appointed a member of a six-person committee formed by the director of the USPTO to make recommendations on regulations

to implement the *inter partes* review and post grant review proceedings. Johnson has served numerous industry organizations during his career, including as president of the Intellectual Property Owners Association, and as a member of the Board of Directors of the AIPLA. He was inducted into the *IP Hall of Fame* in 2017.

**Bob Stoll** is co-chair of Drinker Biddle's Intellectual Property Practice Group. Bob retired from the USPTO as Commissioner for Patents at the end of 2011 after a distinguished 34-year government career. Bob advises on post-grant procedures before the USPTO and engages in policy work on patent issues. Bob regularly testifies as an expert on patent practice matters and represents other attorneys and firms before the Office of Enrollment and Discipline at the USPTO.

**Russell Slifer** is a principal of Schwegman Lundberg & Woessner. Russ served as the Deputy Under Secretary of Commerce for Intellectual Property and Deputy Director of the USPTO during the Obama Administration. As Deputy Director, Russ managed all of the day-to-day operations of the USPTO. He was also the first Director of the Rocky Mountain Region Patent Office prior to his appointment as Deputy Under Secretary of Commerce, serving as the agency's primary liaison with the innovation community in the Rocky Mountain Region. Before joining the USPTO, Russ practiced law for years, with his last position prior to his government service being Chief Patent Counsel for Micron Technology.

**Meredith "Mimi" Addy** is an intellectual property litigator with over 25 years of litigation experience. She has handled more than 30 cases before trial courts and argued more than 40 appeals to the Federal Circuit. She has held leadership positions at several AmLaw100 firms and is a recipient of many awards and honors. Addy is currently a partner at AddyHart, P.C. Addy has testified before Congress to address issues relating to the Federal Circuit and the state of patent law. She has been a member of the Federal Circuit's Advisory Council and a member of the board of directors of the Federal Circuit Bar Association. Addy is also a founder of the Richard Linn American Inn of Court, which is directed to intellectual property, and served as its first president. Addy has also been recognized as one of the most influential women in IP law by Law360.

**Steve Kunin** is a Partner at Maier & Maier PLLC, where he specializes in all areas of patent practice. In 1970, Steve embarked on a nearly 35-year career at the United States Patent Office. He held many significant positions with the USPTO, which culminated with ten years of service as the Deputy Commissioner for Patent Examination Policy from 1994-2004. While at the USPTO, he was a leading voice in forming patent policy, in revising examination guidelines on subject matter eligibility, utility, non-obviousness and written description, and in establishing reissue and reexamination procedures. Since leaving the USPTO, Steve has been a practicing patent attorney, counseling clients in post-grant patent proceedings at the USPTO and routinely serves as an expert witness in patent litigation cases.

**Sherry Knowles** is Managing Partner with Knowles IP Strategy. From 2006-2010, Ms. Knowles was the Senior Vice President and Chief Patent Counsel at GlaxoSmithKline, where she served as the worldwide head of patents for all litigation and transactional matters and managed a global department of over 200 people in 12 offices. At GSK, Ms. Knowles was a member of the Scientific Advisory Board, the Technology Investment Board, the Product Management Board, the Legal Management Team and she led the Global Patents Executive Team. In 2008, Managing IP Magazine named Ms. Knowles one of the top 10 most influential

people in Intellectual Property. In November 2011, Intellectual Asset Management Magazine listed her among the top fifty key individuals, companies and institutions that have shaped the IP marketplace in the last eight years. She has also been recognized by *IAM Magazine* as one of the top IP strategists in the world numerous times.

**Todd Dickinson** is a senior partner with Polsinelli, is a former Under Secretary of Commerce for Intellectual Property and Director of the U.S. Patent and Trademark Office. Todd has also been Chief IP Counsel for two Fortune 50 companies, with management responsibility for all IP, including management of extensive patent and trademark portfolios. Most recently, Todd served as the Executive Director of the American Intellectual Property Law Association (AIPLA), where he played a key role in the drafting and passage of the America Invents Act and the subsequent PTO rules. Todd has been recognized by *IAM Magazine* as one of the World's Leading IP Strategists (2016) and was inducted into the *IP Hall of Fame* in 2012. He has been recognized as one of the *50 Most Influential People in IP* by *Managing Intellectual Property* numerous times.

**Gene Quinn** is a patent attorney and a leading commentator on patent law and innovation policy. He is the Founder and Publisher of IPWatchdog.com. IPWatchdog.com has been recognized multiple times by the American Bar Association as a top 100 legal blog, multiple times as the top IP blog, and in 2014 was inducted into the *ABA Blawg Hall of Fame*. Gene has twice (2017 & 2018) been recognized by *IAM Magazine* as one of the top IP strategists in the world. He has also been recognized by *Managing Intellectual Property* as one of the *50 Most Influential People in IP* (2014). Regarded as an expert on software patentability and U.S. patent procedure, Gene's particular specialty is in the area of strategic patent consultancy, portfolio building, and patent prosecution strategies.