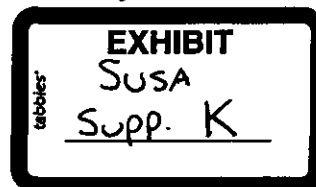


SALES PRACTICES NOTICE

It is INVENTHELP'S and WESTERN INVENTHELP'S, hereafter called InventHelpSM, policy to conduct business at all times in an honest and forthright manner. The various forms and sales literature which you will use have been written to clearly inform our customers of the nature of our services. As a sales representative for InventHelpSM, you will be expected to use these forms and to explain our services accurately to our customers.

Some of the points which you must remember in selling our services to our customers are as follows:

1. The Affirmative Disclosure Statement must be furnished during each initial contact with all prospective clients and signed by the prospective client at that time.
2. The Disclosure Prior to Entering Into A Contract must be given to clients prior to entering into a contract for InventHelpSM services.
3. Prices for InventHelpSM services are set by InventHelpSM and can only be reduced by authorization from company headquarters for a bona fide reason. At no time can you state a discount is available for any untrue or arbitrary reason.
4. The SIC coding system that we use in our Data BankSM is a standard product classification system which we use to attempt to identify companies' general areas of interest, and is not a guarantee that any invention will be of interest to a particular company which has registered in our Data BankSM.
5. We do not evaluate inventions. What we do is assemble basic information, much of which may be already known to the inventor, so that the invention can be packaged and presented to industry in a favorable light. You cannot state or imply anything that would contradict this or lead a client to believe otherwise.
6. We do not guarantee success or profits. We do not make any projections of profits, income or royalties of any kind. You cannot state or imply anything that would contradict this or lead a client to believe otherwise.
7. You must make it clear to clients that there is no promise or likelihood of success or profit. You cannot state or imply anything that would contradict this or lead a client to believe otherwise.
8. You cannot give an opinion or make any statement as to the future success or likelihood of success of an invention, or state anything to the effect that, "Your invention looks like a sure thing," "There's nothing else out there on the market like this," "It's a winner," or "I really believe you're going to make a lot of money on this idea."
9. The 80%/20% division of royalties referred to in the Intromark Proposal is not a promise or a statement that there is a likelihood that any royalties will actually be earned or received by the client. You can not state or imply anything to contradict this or lead the client to believe otherwise.
10. InventHelpSM does not subsidize inventions nor provide venture capital and relies on its clients' payments of the submission fee to perform its submission work. You cannot state or imply that InventHelpSM makes its money from licensing and/or from royalty fees.
11. InventHelpSM services do not include displaying the client's actual invention or invention materials at a trade show. InventHelp's principal purpose for attending trade shows is to try and establish new contacts and Data BankSM registrations for the company.
12. InventHelpSM does not market inventions. Rather, InventHelpSM submits a client's information to industry in an attempt to obtain a good faith review. You must refrain from using the words "market" or "marketing" when explaining InventHelpSM services.



13. There is usually no urgency associated with the purchase of invention promotion services. You are prohibited from stating or implying a sense of urgency to a potential client, or stating to the effect that "You should get started today, so someone doesn't get it on the market before you," or "You must do this immediately or you will miss out."

14. InventHelpSM gives no patent advice and any inquiries concerning patents can only be answered by a patent attorney or a registered patent agent.

15. InventHelpSM does not itself perform patent services or give patent advice. If requested, InventHelpSM can refer its clients to a registered patent attorney or patent agent to obtain patent services and patent advice. Neither InventHelpSM nor the patent attorney/patent agent can promise or guarantee that the Patent and Trademark Office will issue a patent, and a patent can be denied at any time during the pendency period.

16. You are prohibited from discussing any patent and/or patent related issues whatsoever and/or from answering any patent and/or patent related questions. You must inform the clients that they should speak with a patent attorney.

17. The patentability of an invention should not be the basis upon which InventHelpSM clients decide to have InventHelpSM submit an idea to industry. You cannot state or imply that the results of a patentability search and opinion should be considered in deciding whether to purchase InventHelp's submission services.

18. You must explain all of our services to the customer and must at all times strive to be accurate and complete in your presentation.

19. You may not sign a customer's name or initials or change the dates on any form or contract for any reason whatsoever.

20. You must remit all clients' payments to InventHelpSM within seven days of receipt. You may not "borrow" or in any way use clients' money for your own purposes.

21. You must inform all prospective customers during the initial presentation for the BIP, and before they enter into any contract with InventHelpSM that there is a second step which is our Submission Program, and they must be informed at that time of the exact price for that service. Every customer must be given a copy of our Services and Fees Flow Chart at that time so that there will be no doubt in our client's mind as to the cost of the second step.

At no time can you, as a sales representative, deviate from any of the guidelines or disparage the above sales practices. Compliance with the above sales practices is a condition of your association with InventHelpSM and FAILURE TO COMPLY MAY RESULT IN THE TERMINATION OF YOUR ASSOCIATION WITH INVENTHELPSM. You should also know that compliance with the above guidelines is not only company policy but is mandated by law.

Please sign your understanding and agreement to comply with the above practices and all other ethical sales practices even if not stated above, including but not limited to those practices contained in the Independent Regional Sales Director Agreement or Sales Agent/ License Agreement, of which this Sales Practice Notice is a part of and incorporated therein.

I agree as a condition of my association with InventHelpSM or Western InventHelpSM to adhere to the above sales practices and to at all times conduct myself in an honest and ethical manner in dealing with the customers of InventHelpSM/Western InventHelpSM

Date

Sales Representative