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It is quite common for inventors, entrepreneurs and small businesses to become overwhelmed when trying to make determinations regarding intellectual property matters. Intellectual property is probably best thought of (at least in general terms) as creations of the mind that are given the legal rights often associated with real or personal property. The rights that are given are a function of statutory law. These statutes may be federal or state laws, or in some instances both federal and state laws govern various aspects of a single type of intellectual property. The term "intellectual property" itself is now commonly used to refer to the bundle of rights conferred by each of the following fields of law: (1) patent; (2) trade secret; (3) copyright; and (4) trademark and unfair competition law.

There is no great mystery lurking in the intellectual property world, but until one becomes acquainted with the fundamentals and basic principles this area of law can look more like black magic than anything else. The trouble with intellectual property law, licensing and invention marketing is not that it is too difficult to understand, but there are so many different facets of protection available, and many different strategic paths that can be followed, that figuring out what needs to be done can seem a daunting task. This is where IPWatchdog can help.

Rather than spending endless hours looking for answers I can answer your questions directly and explain any concepts that are unclear. I can also help you determine whether pursuing intellectual property protection is feasible and economically wise. If you do wish to move forward he can also help you create a plan of action to follow in an effort to protect, market and economically capitalize on your invention. My current hourly billing rate is **\$350 per hour**. If you are interested in receiving a quote for our services please **send me an e-mail**.

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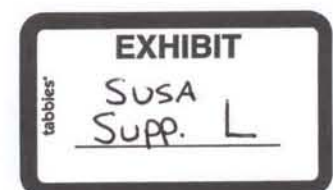
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L&L has also documented its system of licensing products, called "Invent Secrets", for inventors who want to do it themselves. It can be found online at www.inventsecrets.com. Additionally, L&L has also created a new website for inventors to display their inventions or submit directly to companies in search of new products at www.inventspark.com.

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L&L has also documented its system of licensing products, called "Invent Secrets", for inventors who want to do it themselves. It can be found online at www.inventsecrets.com. Additionally, L&L has also created a new website for inventors to display their inventions or submit directly to companies in search of new products at www.inventspark.com.

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