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Alonzo Rivera
InventHelp Sales Representative

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InventHelp[®] Clients' Inventions Appear on QVC

When QVC hit the airwaves in 1986, the idea of shopping at home through a TV set was a revolutionary one. Some 20 years later, the home shopping industry - with networks such as QVC and HSN - has become a powerful medium for selling everything from diamond jewelry to power tools. Now several InventHelp clients are getting their chance.

Though the inventors have very different products developed for different reasons, it was InventHelp that led them to QVC.

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The Ergonomic Seat Cushion



Ergonomic Seat Cushion

California InventHelp client, Dr. Eric Liners, has been a chiropractor for twenty years. During that time, he started to think of ideas that could protect the spine and elevate pressure on the tail bone for those who have to sit for long periods of time. He developed the "Ergonomic Seat Cushion" to do just that; transfer the pressure away from the pelvic bone while sitting.

Not knowing how to move forward with his invention, Liners visited an InventHelp sales office in California and decided to become an InventHelp client. It was through this relationship with our company that his idea was presented to QVC. With QVC showing interest and placing an initial purchase order, Intromark Incorporated, InventHelp's licensing division, set up manufacturing for the invention in China.

After manufacturing the product, the Ergonomic Seat Cushion aired on QVC. The network was happy with its performance and has since placed a second, larger purchase order for the product. The Ergonomic Seat Cushion re-aired on January 26, 2009. This InventHelp client has made a financial gain.



Towel Butler

After becoming an InventHelp client in 2006, Joe Simonsen's invention, "The Towel Butler," was presented to QVC and the network showed interest in airing it. In May of 2007, Simonsen's towel holder debuted on the QVC program "Problem Solvers," which offers viewers products to make everyday life easier. This InventHelp client has made a financial gain.

InventHelp's News and Events



InventHelp partners with the Electronic Retailing Association



InventHelp client signs agreement with Wham-O toys



InventHelp Assists Ronco on Much-Anticipated New Rotisserie



InventHelp Client Makes a Splash with Pool Invention for SwimWays



InventHelp clients' inventions appear on QVC

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Absorb Ease

InventHelp client Gary Allen's invention, the "Absorb Ease," was also accepted by QVC and is now awaiting its appearance. The product itself consists of a piece of material that is placed into a pan during or after cooking to absorb excess grease. Allen was inspired to invent by a common household problem - in this case, what to do with used cooking grease. Since pouring it down the drain causes plumbing problems and outdoor disposal is not environmentally friendly, Allen came up with Absorb Ease as

a convenient solution. This InventHelp client has not made a financial gain.



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Most InventHelp clients do not have the opportunity to have their invention manufactured and presented on QVC.

From 2007-2009, we signed Submission Agreements with 5,336 clients. As a result of our services, 86 clients have received license agreements for their products, and 27 clients have received more money than they paid us for these services.

If you would like more information on any of the above products, please contact Intromark at licensing@intromark.com

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