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**Renee Quinn, Chief Operating Officer**

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My name is Renee Quinn, and I am the Chief Operating Officer of IPWatchdog, Inc. I have been working with IPWatchdog, Inc. since April of 2006. My primary responsibilities with IPWatchdog include interfacing with inventors, entrepreneurs and small businesses. I am also in charge of all day to day operations including accounts receivable, accounts payable, managing client data base, developing marketing campaigns and coordinating outside vendors in a project managing capacity. I also periodically write business related articles as a contributing author for the IPWatchdog Blog.

Prior to joining IPWatchdog I was employed by Citadel Broadcasting, where I designed and implemented radio advertising campaigns for corporate clients. Previous to that, through my employment with the Greater Syracuse Chamber of Commerce, I assisted small and medium sized businesses in obtaining their marketing and business development objectives.

I acquired my Masters of Business Administration while working for Vertex, Inc. as a software support analyst, a software training specialist and an Oracle customer database manager. In this capacity, I conducted customer information management and data validation of customer data including sales orders and contact information. I served on several implementation teams where processes were tested and verified to ensure that the process development for the Oracle Financial System implementation met the needs of Customer Relationship Management. In this role I also assisted in corporate development and training through the preparation of documentation necessary for the implementation of a new Oracle Financial System within the Vertex Corporate Structure. Finally, I assisted in developing customer data management process training documentation for corporate training.

My MBA course work focused on e-Commerce and e-Business, with an emphasis on marketing via the World Wide Web. My particular career focus to date has been on business-to-business and business-to-consumer marketing development and implementation, project management and corporate training.

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