

2018 JMLS IP Conference Faculty

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Carlos Aboim



Carlos Aboim has nearly 20 years' experience as a trial and appellate litigator before state and federal courts. Since 2002, his practice has been focusing on complex disputes and leading cases in intellectual property, unfair competition, competition law and regulatory compliance – mainly in the areas of life sciences and information technology. With substantial first-chair trial and appellate experience (in lawsuits relating to pharmaceutical, medical device, computer system, telecommunications, and so on) he also advises multinational clients in international IP disputes.

Having received an LL.M in Intellectual Property Law from The George Washington University, he worked as a fulltime intern for the Honorable Chief Judge Randall Rader, Circuit Judge, U.S. Court of Appeals for the

Federal Circuit, from June 2010 to October 2010. Aboim is also a frequent speaker at events related to his areas of expertise and a member of the Special Commission on Federal Judiciary Matters of the Rio de Janeiro State Chapter of the Brazilian Bar Association (OAB-RJ).

Source: <http://lickslegal.com/our-team/carlos-aboim/>

Kristen Achterhof



Kristin J. Achterhof is the national co-chair of Katten's Intellectual Property Litigation practice, as well as the national co-chair of the firm's Advertising, Marketing and Promotions practice. Kristin also serves as Katten's national hiring partner. She concentrates her practice in the area of intellectual property litigation and counseling. In addition to representing clients as a first-chair trial attorney in matters pending in federal and state courts across the country and before the US Patent and Trademark Office Trademark Trial and Appeal Board, Kristin provides strategic counseling to clients on a wide variety of complex intellectual property and unfair competition matters, including the prosecution and defense of claims involving copyright,

trademark, trade dress and patent infringement, defamation, trade secret misappropriation, false advertising, and right of personality. Kristin has been acknowledged for her "inspirational courtroom performances," and as a "contentious ace" who is a "trusted adviser of several tech titans" (World Trademark Review 1000 – The World's Leading Trademark Professionals).

Kristin has represented multinational clients in high-profile cases, including in the application of intellectual property laws to the Internet and e-commerce. She also counsels clients regarding novel and "cutting-edge" issues regarding the protection of intellectual property rights in computer software and emerging technologies, as well as the exploitation of copyrights and trademarks over the Internet and in social media. Kristin has represented a full range of clients, including Universal Studios, Inc.; Universal Music Group; Times Mirror, Inc.; Home Box Office, Inc. (HBO); Fruit of the Loom, Inc.; Microsoft Corporation; Allstate Insurance Co.; Planet Hollywood, Inc.; Sears, Roebuck and Co.; Bausch & Lomb; Atkins Nutritionals, Inc.; Arcadia Group International; Zango, Inc.; General Media, Inc.; USA Cable Entertainment, LLC; AIG Technical Services, Inc.; the Recording Industry Association of America, Inc.; the Motion Picture Association of America; Sony Music Corporation; Motorola Mobility LLC; Lenovo; and Kimberly-Clark.

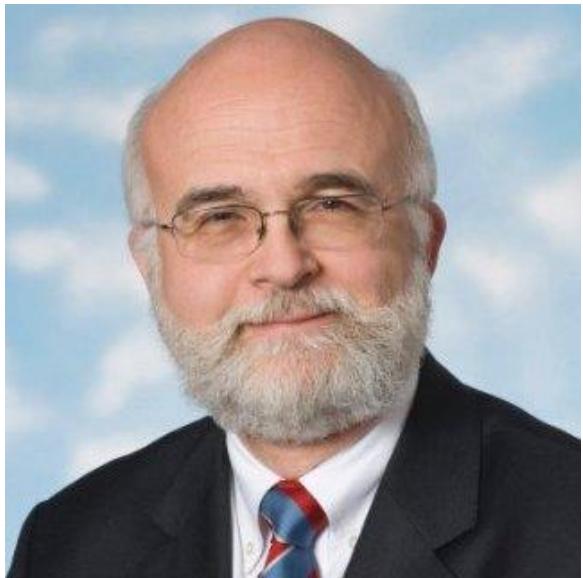
In addition to her extensive litigation experience, Kristin also represents clients in licensing, acquisition, distribution and vendor transactions involving clients' intellectual property rights, and counsels clients on the development, protection and licensing of proprietary technologies. Kristin also counsels clients on advertising-related matters; the protection of copyrights; the clearance, policing and registration of trademarks; the identification and protection of trade secrets; and the enforcement of license, confidentiality and non-competition agreements. She is a member of the Panel of Neutrals for the Alternative Dispute Resolution Program, sponsored jointly by the International Trademark Association and the International Institute for Conflict Prevention and Resolution, and serves as panel counsel for intellectual property and technology cases for AIG Risk Management, Inc.

Kristin is a frequent speaker and panel member for business, legal practice and educational groups across the country and is frequently quoted and mentioned in national and international publications, including The National Law Journal, The Wall Street Journal, The New York Times, Chicago Tribune, Reuters News Service, "Fox News," IP Law & Business, Tech News World, Law.com, Birmingham Post and The Recorder, as a legal authority in copyright and trademark matters. She has spoken before appellate judges from across the country regarding "Trademark Infringement and Dilution Under the Lanham Act and State Common Law" and participated in a panel presentation regarding "Intellectual Property Issues Confronting the Courts" at the American Bar Association's Appellate Judges Summit. She has served as a faculty member for the International Trademark Association's (INTA) Intellectual Property Trial Academy and as a guest lecturer at Northwestern University School of Law, DePaul University College of Law and Chicago-Kent College of Law.

Kristin has been repeatedly named among the IP Stars for Illinois in Managing Intellectual Property's IP Handbook, and she has been twice named to Managing Intellectual Property's "IP Stars - Top 250 Women in IP". In addition, she repeatedly has been identified as a top attorney in her field by World Trademark Review, The Legal 500, and Super Lawyers.

Source: <https://www.kattenlaw.com/Kristin-Achterhof>

Kenneth Adamo



Ken Adamo is a partner in the Intellectual Property group in Kirkland's Chicago and New York offices. Ken has extensive trial experience as lead counsel in jury and nonjury cases before state and federal courts and before the United States International Trade Commission, as well as *ex parte* and PTAB experience in the U.S. Patent and Trademark Office. He has had substantial experience as lead counsel in arbitrations and other alternative dispute resolution proceedings, and actively practices before the U.S. Court of Appeals for the Federal Circuit, having appeared in 40 appeals to date.

In 2011, Ken was named to *IAM Patent Litigation 250 - The World's Leading Patent Litigators*,

ranked as a top attorney in the "Individuals - U.S. International Trade Commission," and, as a Band 1 lawyer in "Individuals - Illinois" and "Individuals - National" categories. He was recognized as a "true leader and luminary trial lawyer" who is "sharp and extremely effective both in federal district court litigation and before the ITC." In 2012, in IAM's *The World's Leading Patent Practitioners 1000*, he was again named a top attorney in Individuals - US International Trade Commission, and was named to Gold Band Individuals - Litigation in Illinois. In 2013, he continued in the *IAM 1000* publication as a Gold Band Individual - Litigation in Illinois and as a recommended attorney in "Individuals - US ITC"; being described as "a 'brash and bold winner' who secures superb results for clients." In 2014 and 2015, Ken maintained those rankings, with IAM saying he's a "Nationally renowned trial lawyer . . . [who] has a tremendous amount of energy and is a commanding presence in the courtroom" and "is a polished trial lawyer with extensive district court, ITC, appellate, alternative forum and Patent Trial and Appeal Board (PTAB) experience." In 2016, IAM noted that "You can't be too dazzled by the depth and strength of the firm's bench of first-chair trial lawyers. Ken Adamo is another big name in the group; he litigates high-stakes cases across the IP spectrum and excels at all levels and in all forums, including the ITC and PTAB". *The International Who's Who of Business Lawyers: Patent 2013*, named him one of its most highly regarded individuals and called Ken "'unparalleled' in patent litigation." *Who's Who Legal Patents 2014* and *2015* again named him as one of its Most Highly Regarded Individuals, saying that "the 'phenomenal' Kenneth Adamo . . . is widely acknowledged as a 'frontrunner' of US patent litigation. He regularly appears as lead counsel before state and federal courts and before the International Trade Commission, and recently acted in high profile infringement cases for clients including IBM, Samsung . . ." The 2017 edition of *Chambers USA, America's Leading Lawyers for Business*, ranked Ken in Illinois for the seventh consecutive year, noting that he is "incredibly seasoned, very experienced," and "has an encyclopaedic understanding of patent law." The 2016 edition of *Chambers USA*, noted that he "brings an incredible understanding of the law and a depth of experience that few, if any, other practitioners can offer," and that he's "incredibly seasoned, very experienced and has an encyclopedic understanding of patent law."

The 2014 edition of *Chambers USA* noted his being described by clients as an attorney who is "highly professional", "very responsive", and "very attentive." The 2013 edition of *Chambers USA* praised Ken for his "great court skills." The 2012 edition of *Chambers USA* called Ken "an outstanding patent litigator." The 2011 edition described him as "very dynamic and great on patent litigation." In *Chambers Global, The World's Leading Lawyers for Business 2016*, sources say Ken "brings an incredible understanding of the law and a depth of experience that few, if any, other practitioners can offer." *Chambers Global* ranked Ken in Band 2 for 2016, being highly regarded for his IP trial experience before the ITC, Federal Circuit and district courts. *Chambers Global 2011* noted that Ken is "revered for his powerful courtroom presence." In 2010, *Chambers* ranked Ken as a Star Performer in Ohio and Band 1 in Texas, with clients remarking that he "has unparalleled stature as a patent litigator and is 'incredibly smart with a strong presence that makes him very persuasive to a judge and jury,'" as well as that he "enjoys national recognition for his IP practice, which encompasses patent, trademark and copyright issues." "He's got the energy, the eye for detail and the courtroom presence - he's just a superb trial lawyer."

Recent major representations in intellectual property litigation as lead counsel include U.S. federal court and ITC cases for CMO-Innolux, CQG, IBM, JP Morgan Chase, MediaTek, Procter & Gamble, Otter Products, Samsung, TEL, Texas Instruments, TSMC, and Xilinx.

Sources: <https://www.linkedin.com/in/kenadamo/>
<https://www.kirkland.com/sitecontent.cfm?contentID=220&itemID=10160>

V. James Adduci II



V. James Adduci II is the founding and managing partner of Adduci, Mastriani & Schaumberg, LLP, a Washington, D.C.-based law firm focused on international trade matters. Annually recognized as a leader in the field of Section 337 litigation before the U.S. International Trade Commission, the firm has the largest collection of international trade attorneys specializing in Section 337 practice under one roof. The attorneys at his firm have participated in nearly a quarter of the 850+ Section 337 investigations filed before the U.S. International Trade Commission. In his practice, Jim advises a diverse group of clients on international trade, intellectual property, and international commercial transactions. He represents parties in cases involving all of the major trade statutes before various government agencies and the courts.

Prior to entering private practice, Jim served as legal counsel to the ITC where he dealt with all matters within the Commission's jurisdiction, including unfair competition cases under Section 337, antidumping and countervailing duty actions, and escape clause proceedings. He was appointed by the U.S. Trade Representative as a member of the U.S. delegation to the Multilateral Trade Negotiations (Tokyo Round) in Geneva. There he was principally involved in negotiations concerning import safeguards.

Jim and his firm have received local and national recognition for their work in international trade and Section 337 litigation from publications such as *Corporate Counsel*, *Chambers USA: America's Leading Lawyers for Business*, *The Legal 500*, *IP Law & Business*, *Washingtonian Magazine*, *Managing Intellectual Property*, and *Super Lawyers*.

Jim has served on the board of directors of several major multinational corporations. He lectures and publishes articles on various international trade issues, including international finance and investment and intellectual property protection.

Source: <https://www.adduci.com/attorneys/adduci>

Kira Alvarez



Kira Alvarez has more than 20 years of professional experience in international affairs in both the public and private sectors. Her expertise includes intellectual property rights, healthcare, tax, environment and climate issues, as well as negotiations, government relations, public speaking, with USTR, Department of Commerce, AbbVie, Time Warner and Eli Lilly.

Source: <https://www.linkedin.com/in/kira-alvarez-trade/>

Themi Anagnos



Themi Anagnos is the Director of Intellectual Property for the Americas at Continental Automotive Systems. He manages patent litigation, patent licensing and a team of patent portfolio managers. Themi is a graduate of John Marshall Law School (JD) and Purdue University (Master of Science in Engineering).

Ian Ballon



Ian Ballon is an intellectual property and Internet litigator who is the Co-Chair of Greenberg Traurig LLP's Global Intellectual Property & Technology Practice Group. He represents clients in copyright, DMCA, trademark, trade secret, right of publicity, privacy, security, software, database and Internet- and mobile-related disputes and in the defense of data privacy, security breach, behavioral advertising, TCPA and other Internet-related class action suits.

Mr. Ballon, who splits his time between the firm's Silicon Valley and LA offices, is the author of the five-volume legal treatise, *E-Commerce and Internet Law: Treatise With Forms 2d Edition* (Thomson Reuters West 2008 &

2016 Cum. Supp., www.ianballon.net) and the earlier first edition, which has been cited in state and federal court opinions. He is also the author of *The Complete CAN-SPAM Act Handbook* (West 2008) and *The Complete State Security Breach Notification Compliance Handbook* (West 2009). In addition, Mr. Ballon serves as Executive Director of [Stanford University Law School's Center for E-Commerce](#) and previously served as an Adviser to the American Law Institute's Intellectual Property: Principles Governing Jurisdiction, Choice of Law, and Judgments in Transactional Disputes (ALI Principles of the Law 2007).

Mr. Ballon was named the Lawyer of the Year for information technology law in the 2016 and 2013 editions of *The Best Lawyers in America* and was recognized as the 2012 [New Media Lawyer of the Year](#) by the Century City Bar Association. In 2010, he was the recipient of the California State Bar Intellectual Property Law section's Vanguard Award for outstanding legal professionals who are spearheading new developments in the world of intellectual property. He has also been named one of the top 100 lawyers in California and has been recognized as one of the Top 75 intellectual property litigators in California by the *Los Angeles and San Francisco Daily Journal* in every year that the list has been published, from 2009 through 2016. Mr. Ballon was listed in *Variety's "Legal Impact Report: 50 Game-Changing Attorneys"* (2012) and was recognized as one of the top new media lawyers in the United States by *CyberEsq.* magazine, one of the 100 most influential lawyers in California by *California Law Business*, one of the top 100 lawyers in L.A. by the *Los Angeles Business Journal*, a Northern California "Super Lawyer" (every year from 2004 through 2016), one of the top 50 IP Litigators in California and one of the top 25 copyright, trademark and patent lawyers in California by *The Daily Journal*. He is listed in *Legal 500 U.S.*, *The Best Lawyers in America* in the areas of intellectual property and information technology and in the *Chambers and Partners USA Guide* in the areas of privacy and data security as well as IT and outsourcing.

Sources: <https://www.gtlaw.com/en/professionals/b/ballon-ian-c>
<https://law.stanford.edu/directory/ian-ballon/>

Patrick G. Burns



Patrick G. Burns is a founding shareholder at Greer, Burns & Crain in Chicago. The emphasis within his practice today is patent prosecution and opinions.

An accomplished intellectual property attorney in the United States, Mr. Burns has handled litigation involving a variety of intellectual property disputes in the Federal Circuit, Federal District Courts, and the International Trade Commission.

Mr. Burns is a prolific author and lecturer on intellectual property rights, and has taught in a seminar for the Patent Resources Group entitled “‘Designing Around’ Valid U.S. Patents” since 1994. All aspects of patent infringement are addressed in “‘Designing Around’ Valid U.S. Patents” including opinion preparation, claim interpretation, the doctrine of equivalents, the doctrine of prosecution history

estoppel, legitimate design-around activities, and techniques for avoiding legitimate design-arounds.

Mr. Burns is active within the IP legal community. He serves on the Advisory Board of BNA’s Patent, Trademark & Copyright Journal. He is a past President of the Intellectual Property Law Association of Chicago, has served on its Board of Managers, and was Chairman of its Computer Technology Committee. In addition, Mr. Burns is a past Chairman of the Patent, Trademark and Copyright Committee of the Chicago Bar Association, and has been involved in bar association activities throughout his career.

Mr. Burns was an Adjunct Professor of Law at Chicago-Kent College of Law from 2006-2013. He received a Distinguished Alumni Award from the Chicago-Kent IP Law Society in 2009 and an Alumni of Distinction Award in 2013.

Rated AV Preeminent by *Martindale-Hubbell* since 1984, Mr. Burns was named an Illinois Super Lawyer by Law & Politics Magazine and a Leading Lawyer by the *Chicago Law Bulletin*. Mr. Burns received a B.S. Degree in electrical engineering from the University of Illinois in Urbana in 1972 and a J.D. degree from Chicago-Kent College of Law in 1978.

Source: <http://gbc.law/attorneybios/patrick-g-burns>

Scott A. Burroughs



Mr. Burroughs is a partner at Doniger / Burroughs in Venice, California. He was selected as a Super Lawyers Rising Star for the years 2015-2018. He has handled thousands of music, art, and copyright disputes. His matters involve all manner of content, including fashion, art, photography, scripted and reality programming, music, animation, literature, documentary and feature films, websites, advertising, novelty goods, and home décor. He has obtained numerous six and seven-figure results for his clients, and a number of the top copyright jury verdicts in Los Angeles. He has also argued successfully before the 9th Circuit Court of Appeals, obtaining three published opinions on important copyright issues. His most recent trial and appellate victory was in

the matter styled Unicolors, Inc. v. Urban Outfitters, Inc., 853 F.3d 980, 983 (9th Cir. 2017), which included a full defense on appeal of a \$531,310.00 judgment.

Mr. Burroughs is passionate about protecting the rights of artists and content creators, and writes and speaks often on the subject. He has lectured for California Lawyers for the Arts, the Fashion Business Institute, the Loyola Law School Fashion Symposium, and the University of Southern California Law School. He also created and taught the Fashion Law course at the Art Institute of California, curates a popular art law site (www.youthoughtwewouldntnotice.com) and writes a weekly copyright column for Above the Law (<https://abovethelaw.com/author/scottalanburroughs/>).

Mr. Burroughs handles litigation for firm clients in jurisdictions including California, New York, Canada, and the United Kingdom. Prior to joining the firm, he worked at Sony Pictures Entertainment, Miramax Films, SFX Entertainment, and as a music journalist. He earned his Bachelor of Arts at the University of California, San Diego and his Juris Doctorate from the University of Southern California.

Irene Calboli



Irene Calboli is Lee Kong Chian Fellow, Visiting Professor and Deputy Director of the Applied Research Centre for Intellectual Assets and the Law in Asia, Singapore Management University, School of Law. She is also Professor of Law at Texas A&M University School of Law, and a Fellow of the Transatlantic Technology Law Forum at Stanford University. Until 2015, she was a Visiting Professor at the Faculty of Law of the National University of Singapore and a Professor of Law at Marquette University Law School. Dr. Calboli started her academic career at the Faculty of Law of the University of Bologna, and held visiting positions in various academic institutions across the world. Her recent publications include

DIVERSITY IN INTELLECTUAL PROPERTY: IDENTITIES, INTERESTS, AND INTERSECTIONS (Cambridge University Press, 2015, with S. Ragavan), THE LAW AND PRACTICE OF TRADEMARK TRANSACTIONS (Edward Elgar, 2016, with J. de Werra), and the RESEARCH HANDBOOK ON INTELLECTUAL PROPERTY EXHAUSTION AND PARALLEL IMPORTS (Edward Elgar, 2016, with E. Lee). Dr. Calboli is a member of several professional organizations, and is serving in the Executive Committee of the Intellectual Property Section of the Association of American Law Schools, the Board of the European Policy for Intellectual Property Law Association, and the Legislation and Regulation Committee of the International Trademark Association. She is also an elected member of the American Law Institute and an associate member of the Singapore Academy of Law. Dr. Calboli holds an LL.B., summa cum laude, and a Doctorate of Research degree from the University of Bologna, an LL.M. from the London School of Economics and Political Science, and a Diploma degree in Trademark Law from Queen Mary College London.

Source: <https://law.stanford.edu/directory/irene-calboli/>

Mark Campagna



Mark Campagna has extensive experience as in house counsel for various companies. His specialties include patent litigation and licensing, with a focus on telecommunications, mobile devices, software and media discovery.

Currently, Mr. Campagna is the Vice President of Patent Enforcement for Rovi Corporation (a TiVo Company). Prior to becoming Vice President, Mr. Campagna was the Intellectual Property Senior Director for Rovi Corporation. He was also Patent Litigation Counsel for Google, Inc. and Senior Intellectual Property Litigation Counsel for Motorola Mobility. Prior to becoming in house counsel, Mr. Campagna was an Associate at

Arnold, White, & Durkee and an Associate and then a Partner at Jones Day.

Mark Campagna received a Juris Doctor degree and a Bachelor of Science in Electrical Engineering from Florida State University.

Source: <https://www.linkedin.com/in/markcampagna/>

Christopher V. Carani



Christopher V. Carani, a partner and shareholder, has been at the firm since 1995. He practices in all areas of intellectual property law with particular emphasis on design law.

Chris has extensive experience litigating design patent cases, including representations before U.S. district courts, the Federal Circuit, U.S. Supreme Court and the ITC. In 2015, IAM Magazine included Chris in its IAM Patent 1000 referring to him as one of the U.S.'s "pre-eminent design law experts." In the 2016, IAM Magazine noted that he "is one of the nation's top design patent specialists."

Chris has extensive experience in creating valuable design right portfolios. He represents some of the world's most design centric companies, including the top

filer of U.S. design patents. He has procured thousands of strategic design rights, both in the U.S. and in over 70 countries around the world. He counsels a wide range of clients (big and small) on design protection and enforcement issues and is often called upon to render infringement, validity and design-around opinions.

In the landmark design patent case *Egyptian Goddess v. Swisa*, Chris authored amicus briefs on behalf of the AIPPLA at both the petition and *en banc* stages, taking positions which were ultimately adopted by the Federal Circuit and thereby reshaping U.S. design patent jurisprudence. In *Calmar, Inc. v. Arminak & Assoc.*, Chris authored a brief on behalf of the Industrial Design Society of America in support of a petition for *writ of certiori* to the U.S. Supreme Court.

Chris is currently the chair of the International Association for the Protection of Intellectual Property (AIPPI-US) Design Rights Committee. He is the former chair of the American Bar Association's Design Rights Committee, and also the American Intellectual Property Law Association's (AIPPLA) Committee on Industrial Designs. Chris is currently serving a 3-year appointment to the Board of Directors for the U.S. chapter of AIPPI.

Chris is on the faculty of the Northwestern University School of Law as an Adjunct Professor of Law teaching Intellectual Property Law & Policy, a course which covers patent, trademark, copyright and trade secret law. Prior to joining McAndrews, Chris served as a law clerk to the Honorable Rebecca R. Pallmeyer at the U.S. District Court for the Northern District of Illinois. Chris was conferred his Juris Doctorate from The Law School at The University of Chicago. He also holds a Bachelor of Science in Engineering from Marquette University.

He is licensed to practice before the U.S. Supreme Court, the U.S. Federal Circuit Court of Appeals and other U.S. District Courts. He is a registered patent attorney licensed to practice

before the USPTO. Chris has received numerous awards and accolades, including IAM Patent 1000 (2015-16), Super Lawyers (2007-2017) and Leading Lawyers Network (2013-17). He has published and lectured extensively on the topic of design law, including presentations at the United States Patent & Trademark Office (Washington D.C.), the World Intellectual Property Organization (Geneva, Switzerland), the Korean Patent Office (Daejeon, Korea), the Chinese Patent Office (Beijing, China) and the European Union's Office of Harmonization of the Internal Markets (Alicante, Spain). Chris is the author and editor-in-chief of the book "Design Rights: Functionality and Scope of Protection," which was published in September 2017 by Wolters Kluwer N.V.

He is a frequent contributor to CNN and Bloomberg TV on intellectual property law issues, and often is called upon to provide comment to other media outlets, including New York Times, Wall Street Journal, NPR, PBS TV, CNBC TV, BBC, Reuters, InformationWeek, Fast Company, ComputerWorld, PCWorld, Washington Post, L.A. Times, Chicago Tribune, Forbes, Fortune, and FoxBusiness TV. Away from the law, Chris is a studied jazz musician playing upright bass on the Chicago jazz circuit.

Source: <http://www.mcandrews-ip.com/our-team/christopher-carani.html>

Charisse Castagnoli



Charisse Castagnoli has over 27 years of experience in the information technology industry, focusing on issues of information security, technology and law. With an undergraduate degree in Computer Science from University of California, Berkeley and a J.D. from the University of Texas, Austin, Castagnoli combines her technology expertise with security and legal skills to help organizations meet their security and compliance needs. She is currently with Websense, Inc. in the Office of the CISO. She formerly worked for Dell Computers, Internet Security Systems (now IBM), Haystack Labs (now McAfee), SecureWare (now HP) and others. She is a frequent speaker at legal and privacy conferences on the issues of computer security

and the law, and an adjunct professor of law at the John Marshall Law School Center for Information Technology and Privacy Law. She has also acted as an expert witness in ACH/Wire Fraud account takeover cases.

Source: <https://www.rsaconference.com/speakers/charisse-castagnoli>

Jacqueline Charlesworth



Jacqueline Charlesworth's experience encompasses a rare combination of litigation, transactional, and policy work in both the government and private sector. She most recently served as General Counsel and Associate Register of Copyrights of the U.S. Copyright Office prior to joining Covington & Burling LLP Intellectual Property Rights and Media and Communications practices in the New York office.

While at the Copyright Office, Ms. Charlesworth had primary responsibility for interpretation of the U.S. Copyright Act. As General Counsel she oversaw a wide range of litigation, legislative, regulatory, and policy matters, including the Office's participation in cases before the U.S. Supreme Court, rulemaking proceedings under the Digital Millennium Copyright

Act and other provisions, legal review of Copyright Royalty Board decisions, administration of statutory cable, satellite, and music licenses, and copyright registration and termination issues. She also advised Congress on copyright-related legislation and policy concerns.

Prior to joining the Copyright Office, Ms. Charlesworth was in private practice, in litigation and transactional matters. She also previously served as General Counsel of the National Music Publishers' Association and as General Counsel of The Harry Fox Agency, a music licensing organization.

"Jacqueline's experience includes a rare combination of litigation, transactional and policy work in both public service and private practice," said Simon J. Frankel, co-chair of the firm's Intellectual Property Rights Practice Group. "At a time of significant technological developments and potential revisions to the Copyright Act, we believe Jacqueline's deep expertise will enhance our ability to serve a wide range of clients dealing with copyright and related intellectual property issues."

"I am excited to resume my private practice and was particularly drawn to Covington because of its outstanding legal talent and highly collaborative culture," said Ms. Charlesworth. "I look forward to drawing on my government and private sector experience to assist a diversity of clients with their copyright needs."

Ms. Charlesworth received a B.A. from Brown University and a J.D. from Yale Law School. She clerked for Judge Betty Fletcher of the U.S. Court of Appeals for the Ninth Circuit and Judge Miriam Goldman Cedarbaum of the U.S. District Court for the Southern District of New York.

Source: <https://www.cov.com/en/professionals/c/jacqueline-charlesworth>

Mark Cohen



Mark rejoined the USPTO as Advisor to the Under Secretary and Director and later as Senior Counsel, China in 2012, after serving as a visiting professor at Fordham Law School (2011-2012). Prior to that time he served in such functions as: Director, International Intellectual Property at Microsoft Corporation; Of Counsel to Jones Day's Beijing office, Senior Intellectual Property Attaché at the U.S. Embassy in Beijing (2004- 2008), general counsel to a mid-sized pharmaceutical company in Europe (1998-2000) and as a Fulbright Professor in Eastern Europe (1993-95). In total, he has 30 years private, public sector, in-house and academic experience in China and transition economies, with a principle focus on technology trade and monetizing intellectual property.

Mr. Cohen has worked extensively on realigning public or corporate resources to meet the changing demands of China's intellectual property environment. For example, the

programs Mr. Cohen established while at the U.S. Embassy in Beijing (2004-2008) became models for U.S. government engagement on intellectual property worldwide. He was the first IPR Attaché posted by USPTO to handle IPR issues in a foreign country. In addition he launched the annual "Ambassador's IPR Roundtable" which he co-chaired for five years, devised IPR "toolkits", "roadshows", pro-bono programs, internal and external training programs, and helped bring China into various multilateral fora, such as the "IPR-5", consisting of the five largest patent offices in the world. A program he co- organized with the Federal Circuit Bar Association was the largest international judicial training program in China, with over 1300 attendees.

Mr. Cohen has trained, lectured and debated Chinese IP and competition law matters in person and in the media in English and in Chinese. Two separate Chinese language debates he engaged in while at the Embassy had a viewership of over 160,000,000 people each. Currently, Mr. Cohen currently leads a China team at USPTO consisting of nearly 20 individuals in DC, Beijing, Shanghai and Guangzhou, China on all aspects of USPTO's activities in greater China. One of his current projects involves setting up a China IPR Resource Center at the USPTO to help support more empirical analysis of China's IPR environment.

Among his book-length publications are *Antimonopoly Law and Practice in China* (Oxford University Press 2011, with Steve Harris et al.). He was the editor of *Chinese Intellectual Property Law and Practice* (Kluwer Law International 1999). He co-edited a book on China's legal development in 1984 and has authored numerous articles on such issues on Chinese IP law, alignment of corporate resources to address IP challenges in China, international trade law and law firm market access in China. He also manages a personal blog: www.chinaiprlaw.com. Mark also continues to teach as an adjunct Professor at Fordham Law School, and as a Guest Professor at Renmin University, China. While a visiting professor at Fordham he taught the first class on Chinese intellectual property law in North America.

Mr. Cohen holds a J.D. degree from Columbia University (1984), an M.A. from the University of Wisconsin in Chinese Language and Literature (1979) and a B.A. from the State University of New York at Albany in Chinese Studies (1977). He was formerly an exchange student at Taiwan Normal University and at Nanyang University, Singapore. He speaks and reads Chinese and is admitted to the District of Columbia.

Source: <https://www.law.berkeley.edu/wp-content/uploads/2015/07/Bio-Mark-Cohen.pdf>

Maureen Collins



Maureen Collins has been on the Lawyering Skills faculty at The John Marshall Law School since 2005. She also created and has been teaching a first-year writing course for students interested in intellectual property.

Professor Collins previously was the director of the Legal Writing Program at DePaul University College of Law, where she designed and implemented the first-year and upper-level writing curriculum, created assignments and coordinated the staff of full-time and adjunct professors.

Before her career in academia, Professor Collins was an attorney at Sidley Austin LLP, practicing trademark, copyright, and advertising law. She returned to the firm each summer for 15 years as a 'Professor in Residence,' working with summer associates on research and writing issues.

Professor Collins authored a legal writing manual, and wrote the "Legal Communications" column for the Illinois Bar Journal from 1995 through 2004. She has developed a specialty of protecting as intellectual property designs that are used in fabric art and has written and lectured on this topic.

Source: https://works.bepress.com/maureen_collins/

James Conley



Jim is a partner in the San Diego office of Pillsbury Winthrop, where he is a member of the Intellectual Property Practice Group. He has litigated IP disputes for more than 15 years and uses this experience to provide expert counsel on competitive strategies and to build U.S. and global patent portfolios that stand up to scrutiny in court and under financing or acquisition due diligence. Jim designed low-emission engines and space flight hardware as an engineer and his legal practice covers a broad range of technical disciplines, with a focus on medical devices.

Sources: <https://www.linkedin.com/in/jamespconley/>
<https://www.pillsburylaw.com/en/lawyers/jim-conley.html>

Manus Cooney



Manus Cooney joined the ACG Advocacy firm in 2010, bringing with him a preeminent public policy practice specializing in intellectual property, competition, tax, and administration of justice policy matters. ACG's clients will have the benefit of his expertise in strategic public policy planning, execution, and representation before federal agencies and Congress.

Prior to joining ACG, Mr. Cooney served as President of the consulting firms TCH Group and Potomac Counsel from 2003-2010. From 2000 to 2002, Mr. Cooney served as Senior Vice President and Policy Counsel for the file-sharing company Napster, Inc. He was responsible for setting the company's strategic course on public policy and product development issues. He served as the principal liaison to the White House, the Department of Justice, Congressional offices, industry leaders, and the media on key technology policy and product issues.

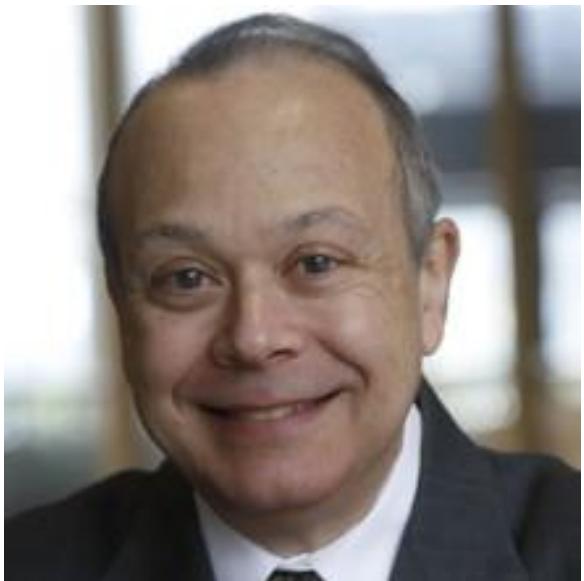
Mr. Cooney served with distinction on Capitol Hill for several years. From 1996-2000, Mr. Cooney served as Chief Counsel & Staff Director of the United States Senate Judiciary Committee, where he was the principal legal and policy advisor to the Committee's Chairman, Sen. Orrin G. Hatch (R-UT). Mr. Cooney was primarily responsible for the development and stewardship of the Committee's legislative, executive, and oversight agendas. The issues overseen by Mr. Cooney included: intellectual property law (e.g. Digital Millennium Copyright Act; Trademark Law Treaty Implementation Act; Domain Name Amendment Act; Copyright Term Extension Act; and U.S. Patent and Trademark Office Reauthorization Act.); Internet policy issues; judicial nominations; civil justice reform; and oversight of the Executive Branch and Judicial Branch.

Mr. Cooney has had many leadership roles. Sen. John McCain appointed Mr. Cooney to the Justice Advisory Committee of the McCain for President Campaign. Mr. Cooney currently serves on the Board of Directors for The National Center for Missing and Exploited Children, The Churchill Centre & Churchill Museum and The Cal Ripken, Sr. Foundation. He is a Member of The Federal City Council, The Economic Club of Washington, D.C., The Federalist Society and The American Intellectual Property Law Association.

Mr. Cooney holds degrees from Villanova University and the University of Baltimore Law School.

Source: <https://www.acg-consultants.com/manus-cooney/>

Thomas F. Cotter



Professor Thomas F. Cotter joined the University of Minnesota Law School faculty in 2006. He received his B.S. and M.S. degrees in economics from the University of Wisconsin-Madison, and in 1987 graduated magna cum laude from the University of Wisconsin Law School, where he served as Senior Articles Editor of the *Wisconsin Law Review* and was elected to the Order of the Coif.

From 1987-89, Professor Cotter clerked for the Honorable Lawrence W. Pierce, United States Court of Appeals for the Second Circuit. He practiced law at Cravath, Swaine & Moore in New York City from 1988-90, and at Jenner & Block in Chicago from 1990-94. From 1994-

2005, he taught at the University of Florida College of Law, where he held a University of Florida Research Foundation Professorship and directed the school's Intellectual Property Law Program. From 2005-06, he was a Professor of Law at Washington and Lee University School of Law. In 2007, he was named to a two-year Solly Robins Distinguished Research Fellowship at the University of Minnesota Law School, and in 2008 was named to the Briggs and Morgan Chair in Law.

Professor Cotter's principal research and teaching interests are in the fields of domestic and international intellectual property law, antitrust, and law and economics. He is the author of six books—*Patent Wars: How Patents Impact Our Daily Lives* (Oxford Univ. Press, 2018); *Trademarks, Unfair Competition, and Business Torts* (with Barton Beebe, Mark A. Lemley, Peter S. Menell, and Robert P. Merges) (Wolters Kluwer 2d ed., 2016; 1st ed., 2011); *Law and Economics: Positive, Normative, and Behavioral Perspectives* (with Jeffrey L. Harrison) (3d ed., Thomson West, 2013); *Comparative Patent Remedies: A Legal and Economic Analysis* (Oxford University Press, 2013); and *Intellectual Property: Economic and Legal Dimensions of Rights and Remedies* (with Roger D. Blair) (Cambridge University Press 2005).

Altogether he has authored or coauthored over 60 other scholarly works, including articles in the *California Law Review*, the *Georgetown Law Journal*, the *Iowa Law Review*, the *Minnesota Law Review*, and the *University of Illinois Law Review*. He also publishes a blog, ComparativePatentRemedies.com, on the law (both foreign and domestic) and economics of patent remedies.

Source: <https://www.law.umn.edu/profiles/tom-cotter>

Dennis Crouch



Professor Crouch is Associate Professor of Law at the University of Missouri School of Law. Prior to joining the MU Law Faculty, he was a patent attorney at McDonnell Boehnen Hulbert & Berghoff LLP in Chicago, Illinois, and taught at Boston University Law School. He has worked on cases involving various technologies including computer memory and hardware, circuit design, software, networking, mobile and internet telephony, automotive technologies, lens design, bearings, HVAC systems, and business methods. He is also the editor of the popular patent law weblog: [Patently-O](#).

Professor Crouch received his BSE in mechanical engineering *cum laude* from Princeton University, where he also earned a certificate in engineering management systems. He then earned his JD *cum laude* from the University of Chicago Law School. While at the University of Chicago, he was a Microsoft, Merck, & Pfizer scholar and a member of the Olin program in law and economics.

Prior to attending law school, Professor Crouch worked as a technical consultant for manufacturing firms in New England, as a research fellow at NASA's Glenn Research Center, as a software developer at the Mayo Clinic's department of biomedical imaging, and as a Peace Corps Volunteer in Ghana, West Africa. Dennis Crouch grew up on a farm near Pittsburg, Kansas.

Source: <http://law.missouri.edu/about/people/crouch/>

Dean Darby Dickerson



Darby Dickerson became Dean and Professor of Law at The John Marshall Law School in December 2016. In 2016, she was named one of the “most influential people in legal education” by National Jurist.

From July 2011 until December 2016, she served as Dean and the W. Frank Newton Professor of Law at Texas Tech University School of Law. Before that, she served as Interim Dean and Dean at Stetson University College of Law in Florida from 2003–2011. She started her full-time academic career at Stetson, joining the faculty in 1995.

A nationally known leader in legal education, Dickerson recently completed a term on the Executive Committee of the Association of American Law Schools and is also a

Past Chair of several AALS sections, including the Deans Section and the Section on Institutional Advancement. She is currently Chair of the AALS Deans Forum Steering Committee.

She is an elected member of the American Law Institute, a Sustaining Life Fellow of the Texas Bar Foundation, and a Past President and current Board Member of Scribes—The American Society of Legal Writers. She is active in the American Inns of Court, having been part of four Inns: The Mac Taylor Inn in Dallas, the Ferguson-White Inn of Court in Tampa (where she served on the Executive Board and as President), the Texas Tech University School of Law Inn of Court in Lubbock (where she was a founding member and on the executive committee), and the Chicago Inn of Court. She has also been active in bar activities at the local, state, and national level.

Dickerson received her B.A. and M.A. from the College of William & Mary, and her J.D. from Vanderbilt University Law School. Following law school, she clerked for the U.S. Court of Appeals for the Sixth Circuit and then practiced commercial litigation with firm now known as Locke Lord in Dallas, Texas. In 1995, she was named both Outstanding Young Lawyer in Dallas and Outstanding Director of the Texas Young Lawyers Association. In January 2013, she was the inaugural recipient of the Darby Dickerson Award for Revolutionary Change in Legal Writing, named by the Association of Legal Writing Directors to honor her contributions to legal writing. In 2018, she received the AALS Section of Legal Writing, Research, and Reasoning’s lifetime achievement award. She has also received a variety of awards for her professional, charitable, and community service.

Source: <https://www.jmls.edu/directory/administration/>

Gareth Dickson



A UK-qualified solicitor and New York-admitted attorney, Gareth Dickson specializes in resolving cross-border technology, intellectual property and social media disputes across the financial services, luxury goods and creative industries. His work involves formulating business strategies for the digital environment, tackling Internet fraud and advising on the misuse of protected works.

Dickson is a regular speaker at international conferences on intellectual property and has been appointed by the World Intellectual Property Organization to arbitrate domain name disputes. He is a member of the Law Society's specialist Intellectual Property Committee as well as its Civil Justice Committee.

Source: <https://www.businessweekly.co.uk/news/legal/big-apple-lawyer-big-cheese-taylor-vinters>

Graeme Dinwoodie



Professor Dinwoodie is a prolific intellectual property scholar of international renown. From 2009 to 2018, he was Professor of Intellectual Property and Information Technology Law at the University of Oxford, where he was also Director of the Oxford Intellectual Property Research Centre and a Professorial Fellow of St. Peter's College. Immediately prior to taking up the IP Chair at Oxford, Professor Dinwoodie was for several years a Professor of Law at Chicago-Kent College of Law. During that time, Professor Dinwoodie led Chicago-Kent's Program in Intellectual Property Law, helping to build the program's international reputation. From 2005 to 2009, he also held a Chair in Intellectual Property Law at Queen Mary College, University of London.

Professor Dinwoodie rejoined the law school faculty in 2016 as a University Professor, an appointment reserved for "highly distinguished faculty who may be appointed

by the President [of Illinois Institute of Technology] in recognition of their national reputations." And in 2018, he returned full-time to Chicago-Kent upon his appointment as Global Professor of Intellectual Property Law.

Professor Dinwoodie is the author of many books and casebooks, including *A Neofederalist Vision of TRIPS: The Resilience of the International Intellectual Property Regime* (Oxford University Press 2012) (with R. Dreyfuss), *Trademarks and Unfair Competition: Law and Policy* (4th ed. 2014) (with M. Janis), *Trade Dress and Design Law* (2010) (with M. Janis), and *International Intellectual Property Law and Policy* (2d ed. 2008) (with W. Hennessey, S. Perlmutter & G. Austin); dozens of articles, book chapters and other substantial works; and numerous essays and shorter works. His scholarship is widely cited by scholars in the United States and abroad. He received the 2008 Ladas Memorial Award from the International Trademark Association for his article *Confusion Over Use: Contextualism in Trademark Law* (with M. Janis). He is considered a leading international authority in trademark law, design law, and international intellectual property law, and is regularly invited to speak at numerous conferences and institutions around the world.

Professor Dinwoodie has held a number of visiting or honorary positions, including as the Yong Shook Lin Visiting Professor of Intellectual Property Law at the National University of Singapore, a Global Professor of Law at New York University School of Law, an Honorary Professor of Law at the University of Strasbourg, the George P. Smith II Distinguished Visiting Chair at Indiana University Maurer School of Law, and a visiting professor of law at the University of Pennsylvania School of Law.

Professor Dinwoodie first joined the Chicago-Kent faculty in 2000 from the University of Cincinnati College of Law, where he was a three-time recipient of the Goldman Prize for

Excellence in Teaching. In 2001, he was named a Norman and Edna Freehling Scholar, and he was elected to membership in the American Law Institute in 2003. In 2008, Professor Dinwoodie received the Pattishall Medal for Teaching Excellence in the field of trademarks and trade identity law—awarded only once every four years—from the International Trademark Association.

Professor Dinwoodie has served as a consultant to the World Intellectual Property Organization on matters of private international law, as an adviser to the American Law Institute Project on Principles on Jurisdiction and Recognition of Judgments in Intellectual Property Matters, and as a consultant to the United Nations Conference on Trade and Development on the Protection of Traditional Knowledge. He currently serves as an adviser on the ALI's project on the Restatement of Copyright Law. He is a past chair of the Intellectual Property Section of the Association of American Law Schools and was president of the International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP) from 2011 to 2013.

Prior to teaching, Professor Dinwoodie had been an associate with Sullivan and Cromwell in New York, concentrating in the practice of intellectual property law and in commercial, corporate, and international litigation. Professor Dinwoodie holds an LL.B. degree in Private Law (First Class Honors) from the University of Glasgow, an LL.M. from Harvard Law School, and a J.S.D. from Columbia Law School. He was the Burton Fellow in residence at Columbia Law School for 1988-89, working in the field of intellectual property law, and a John F. Kennedy Scholar at Harvard Law School for 1987-88.

Source: <https://www.kentlaw.iit.edu/faculty/graeme-dinwoodie>

Dave Djavaherian



Mr. Djavaherian is a standards and intellectual property professional, focused on patent, standards, policy and RAND licensing matters. He counsels technology clients in matters relating to IP, disputes and litigation, licensing and standard-essential patents.

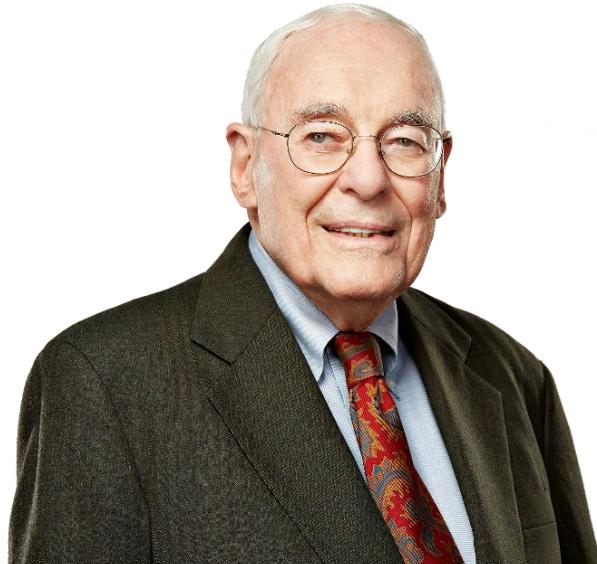
Mr. Djavaherian is deeply involved in patent policy work at prominent standards organizations, such as the European Telecommunications Standards Institute (ETSI) and the International Telecommunication Union (ITU), to review, analyze and update IPR policy language. He coordinated and hosted the ITU's January 2014 and September 2015 IPR Policy Group meetings, and helped draft the ITU's 2014 manual *Understanding Patents, Competition & Standardization in an*

Interconnected World. Mr. Djavaherian worked with members of the Institute of Electrical and Electronics Engineers (IEEE) to address policies for reasonable and non-discriminatory licensing. He was selected by the Department of State to serve as a Delegate for the United States at the 2014 and 2015 United Nations' Telecommunication Standards Advisory Board (TSAG) meetings, helping to develop and support U.S. Government approaches to RAND licensing.

Mr. Djavaherian spent nearly a decade in-house leading patent and technology licensing negotiations, with extensive “field experience” in addressing RAND obligations and their impact on business terms. He has worked closely with business teams and engineering personnel to develop and analyze reasonable licensing terms and fair business arrangements, and to manage SSO engagements.

Source: <https://pactechlaw.com/team/>

Donald Dunner



Don has worked in all phases of patent law, including prosecution, licensing, litigation, validity and infringement studies, and counseling. He has vast technical experience in chemical engineering, chemistry, biotechnology, and pharmaceuticals. Don has litigated numerous cases in the federal district courts and is best known for appellate practice before the U.S. Court of Appeals for the Federal Circuit and its predecessor court, the U.S. Court of Customs and Patent Appeals. He has argued more than 165 appeals before the Federal Circuit.

Don served as chairman of the Advisory Committee to the U.S. Court of Appeals for the Federal Circuit for the first ten years of the court's existence and participated in the drafting of the Court's rules. He served as a law clerk to the Honorable Noble J. Johnson, Chief Judge of the U.S. Court of Customs and Patent Appeals. He is a former examiner with the U.S. Patent and Trademark Office (USPTO). Don serves as an adjunct professor at the George Washington University School of Law, teaching a course on Federal Circuit practice.

Over the course of Don's distinguished career, he has received numerous recognitions and prestigious awards. These include the "Samuel E. Gates Litigation Award" from the American College of Trial Lawyers for making a significant contribution to the improvement of the litigation process. Don was one of only nine law firm lawyers to have received the award since its inception in 1980. He was inducted into *Intellectual Asset Magazine*'s IP Hall of Fame, and he has received lifetime achievement awards from the Linn Inn Alliance, the *American Lawyer*, and The Sedona Conference®, among others. Don is a Fellow of the American College of Trial Lawyers.

Additional notable accolades include being named by the *Legal Times* as one of 30 visionaries who helped shape the legal community in Washington, D.C., and by the *National Law Journal* as one of three of the decade's most influential lawyers in intellectual property; being inducted into the American Academy of Appellate Lawyers; and receiving the American Bar Association's Mark T. Banner Award, the Hispanic National Bar Association's IP Jurisprudence Award, and the NJIPL Jefferson Medal.

Source: <https://www.finnegan.com/en/professionals/donald-r-dunner.html>

Lisa Dunner



Lisa is Managing Partner at Dunner Law and past Chair of the ABA Section of Intellectual Property Law (ABA-IPL). She is recognized as one of the world's top 250 women in IP and in "World Trademark Review 1000" as one of the top 1000 trademark attorneys in the world. She was appointed by the U.S. Secretary of Commerce in 2016 to serve a 3-year term as a member of the U.S. Patent and Trademark Office Trademark Public Advisory Committee and to advise the Under Secretary of Commerce for IP and Director of the USPTO. Lisa's practice focus is on strategic counseling related to a wide variety of trademark, unfair competition, false advertising, copyright, e-commerce and transactional matters. Formerly a partner at McDermott Will & Emery, Lisa has extensive experience in protection and enforcement of intellectual property and unfair competition rights for domestic and international issues.

She regularly counsels clients on best practices related to IP asset protection and management, finding efficient and strategic ways to maximize and manage IP assets. She also has significant experience in handling opposition and cancellation proceedings before the Trademark Trial and Appeal Board, litigation disputes in state and federal court, and contract negotiation and disputes. Lisa has testified before the U.S. Congress House of Representatives, Committee on the Judiciary, regarding the U.S. Copyright Office, Its Function and Resources, and she has spoken and written on numerous other occasions on trademark and copyright issues. Lisa is Founding Editor-in-Chief of the ABA IPL's flagship IP magazine, *Landslide*. Lisa is a former touring professional tennis player and achieved world rankings in both singles and doubles. She enjoys playing tennis, golf, hiking and rescuing animals.

Source: <http://dunnerlaw.com/about/>

Theodore Essex



Theodore (Ted) Essex has been hailed as an unofficial ambassador to intellectual property lawyers and judges throughout the U.S., Asia, and Europe, and has handled some of the most important Section 337 intellectual property infringement proceedings involving the world's most valuable and renowned companies. Ted served as a U.S. International Trade Commission (ITC) judge for a decade.

Ted is the only individual who has served as the president for both the Pauline Newman and Giles S. Rich American Inns of Court, which focus on the Court of Appeals for the Federal Circuit and the most significant intellectual property issues. Before joining the ITC, Theodore gained

experience from his time as a trial lawyer for the U.S. Air Force and a trial attorney and public defender in Ohio.

In addition, Ted is a professional lecturer of law at the George Washington University Law School and co-authored a chapter on ITC Mediation in the ABA's book about alternative dispute resolution. He is also a registered solicitor in England and Wales.

Source: <https://www.hoganlovells.com/en/essex-theodore>

Christine Haight Farley



Christine Haight Farley is a Professor of Law and Co-Director of the Program on Information Justice and Intellectual Property at American University Washington College of Law where she teaches Intellectual Property Law, Trademark Law, International and Comparative Trademark Law, International IP Law, Design Protection Law, and Art Law. Her scholarship focuses on international trademark law and art law. Professor Farley served as Associate Dean for Faculty and Academic Affairs from 2007 to 2011. She has been a visiting professor at law schools in France, India, Italy, and Puerto Rico and has given lectures on IP law in more than twenty-five countries. She is Fulbright Specialist for intellectual property law. Before teaching,

Professor Farley was an associate specializing in IP litigation with Rabinowitz, Boudin, Standard, Krinsky & Lieberman in New York.

Source: <https://www.wcl.american.edu/community/faculty/profile/farley/bio/>

Mark Feldman



Mark Feldman's practice focuses on trademarks, patents, copyrights, trade secrets, domain names, the Internet, social media and technology law.

Mark has extensive experience counseling clients on domestic and international intellectual property registration, enforcement and licensing. His litigation experience includes oral arguments before the Court of Appeals for the Federal Circuit and the Trademark Trial and Appeal Board of the United States Patent and Trademark Office. He has litigated the protectability of color as a trademark in cases relating to low-calorie sweeteners, golf club shafts, and prescription pharmaceuticals; the enhanced scope of

protection for famous trademarks like NutraSweet; trademark priority disputes; the genericness of a religious leader's name; and the protection of the distinctive interior design and exterior trade dress of franchised restaurants. He has litigated and conducted oral arguments before the Court of Appeals for the Federal Circuit, the Trademark Trial and Appeal Board of the USPTO, and various federal district courts.

Source: <https://www.dlapiper.com/en/us/people/f/feldman-mark-i/>

William K. Ford



William Ford received his law degree from the University of Chicago in 2003, where he was the symposium editor for the University of Chicago Legal Forum and co-chair of the Hinton Moot Court Competition. After law school, Professor Ford worked for the Los Angeles firm of Irell & Manella, and then returned to the University of Chicago Law School as a Bigelow Teaching Fellow and Lecturer in Law.

Professor Ford came to John Marshall as a visiting professor in 2006 and joined the full-time faculty in 2007. He teaches Computer and Video Game Law, Contracts I, Constitutional Theory, Intellectual Property Survey, and Right of Publicity and Protection of Personality.

Source: http://mobile.jmls.edu/directory/faculty/profile-full.php?lastfirstname=Ford_William

Jomarie Fredericks



Jomarie Fredericks is Deputy General Counsel and Chief Intellectual Property Counsel for Rotary International, the worldwide not-for-profit association of Rotary clubs, and The Rotary Foundation, headquartered in Evanston, Illinois, USA.

Jomarie came to the world of trademarks via the media business. With a B.A. in Speech Communications and an M.A. in Journalism, she originally worked in broadcasting, including six years as a producer with WGN Radio in Chicago. In 1989, she received her law degree from IIT Chicago-Kent, and for the next five years she focused on commercial and First Amendment litigation, with an emphasis on libel defense and media and publishing law issues. Jomarie obtained her Master of Laws degree in Intellectual Property from The John Marshall Law School in 1994; the following year, she left private practice and joined Rotary International.

Trademark issues regularly arose in Jomarie's earlier work and practice in broadcasting and media. Since joining Rotary International, however, she has concentrated more exclusively on such issues, including protecting, policing and licensing Rotary's intellectual property in over 200 countries. She joined INTA because she felt that Rotary International should have a presence within the organization and access to its significant resources. She first attended the Annual Meeting and then, over time, served on various committees, including the Legislation Analysis Committee, the Membership Services Committee and the Regular Member Committee.

Jomarie feels that her INTA involvement has allowed her to grow professionally—she examines new issues early on in their development and has become a more knowledgeable, engaged and well-rounded lawyer. She now has a worldwide network of trusted trademark professionals whom she has met through INTA and on whom she can call to serve Rotary's interests.

The Internet and the economy are two of the most challenging issues facing the trademark community, says Jomarie. The constantly evolving nature of Internet technology and the issues to which it gives rise, such as social networking groups, new TLDs and the global marketplace, push trademark lawyers to remain current and alert. Also, it is always a challenge to protect a global brand on a not-for-profit budget, but it can be especially difficult in lean times.

Despite the pressures of her current work, Jomarie does find time for her earlier passions and interests. She loves music and is a regular concert-goer, both for the classics and for the newer offerings. Indeed, she admits that were she not practicing law she might in fact be running a radio station!

Source: <http://www.inta.org/INTABulletin/Pages/MemberSpotlightJomarieFredericks.aspx>

Gary Friedlander



Experienced principled negotiator (e.g. "Getting to Yes"), with a passion for technology. A business person with a law degree who can balance risk with business needs. I speak technology, business, tax (transfer pricing), and legal, helping to facilitate inter-disciplinary discussions and focus on common objectives. My experience has led to numerous speaking engagement invitations including:

"The Impact on International Data Restriction Laws on U.S. Companies", panel (John Marshall Law School Information Technology & Privacy Law Symposium (2015); "Not Business as Usual - The New Normal in Delivering Client Services" panel (Legal Marketing Assoc.) ▪ "Defining the Ultimate Lawyer" panel discussion (Wickford Group) (2013) ▪ "Advantages and Benefits of a Private Credit Bureau", presentation and panel discussion, "Empowering National Growth through National Credit Information System

Development" public seminar sponsored by Bank Indonesia and the Japanese Ministry of Economy, Trade and Industry, Indonesia (2013) ▪ "Cloud Computing and Data Security", panel, DrinkerBiddle (2011) ▪ "A Perfect Match: Due Diligence To Find Your Right Outsourcing Partner", Corporate Counsel Exchange (2008); DuPage Bar IP Section (2013) ▪ Practitioner Panel - Information Privacy Symposium, Virginia Journal of Law & Technology - Univ. of Virginia (2008) ▪ "Data Security: What You Need to Know and What Your Clients Should Be Doing", Virginia State Bar IP Section (2007) ▪ "The Blurring of Technology Transactions and IP Transactions, and the Need to Keep Up with Privacy and Data Security Laws", Complex IP & Technology Transactions LSI (2007) ▪ "Data security: Laws in California and 12 other states; S.1408 and its implications for maintaining data for hosted applications; conducting implementation testing with live data; accessing data in connection with performance of support obligations", Complex Intellectual Property Licensing, LSI (2006) ▪ "Safeguarding Outsourced Information", SIG (2005)

Sources: <http://modern-counsel.com/2017/transunion/>
<https://www.linkedin.com/in/garyfriedlander/>

Hon. Arthur Gajarsa (ret.)



Arthur Gajarsa is a senior counsel in the Litigation/Controversy Department and a member of the Intellectual Property Litigation Practice at WilmerHale. He joined the firm in 2012.

Prior to joining WilmerHale, Judge Gajarsa had a long and distinguished career in the judiciary. He was nominated to the Federal Circuit in 1996 by President Clinton, confirmed by the US Senate in 1997 and served for 15 years, retiring in June 2012. Prior to his appointment, Judge Gajarsa was a well-recognized litigator who also practiced corporate law, intellectual property, securities law and general litigation with various law firms as a partner or principal officer. His career includes service at the Department of Commerce, Department of the Interior and Department of Defense.

Judge Gajarsa has represented Native American tribal interests for whom he made several appearances before the US Supreme Court. In 1987, he joined the firm of Joseph, Gajarsa, McDermott & Reiner, P.C., where he continued his international and corporate law interests, including an expansive representation of Native American tribal interests.

After graduation from law school, Judge Gajarsa served as a law clerk for the Honorable Joseph J. McGarraghy of the US District Court in Washington DC. In 1968, he became an associate in the office of the General Counsel of Aetna Life & Casualty. Secretary of the Interior, Walter J. Hickle, and Commissioner of Indian Affairs, Louis R. Bruce, subsequently appointed him as a special counsel to the Commissioner of Indian Affairs at the Department of the Interior. He remained in that position until 1971.

Sources: <https://www.wilmerhale.com/en/people/arthur-gajarsa>
<https://law.unh.edu/faculty/gajarsa>

James Ginsburg



In 1989, James Ginsburg founded Cedille Records, a recording company dedicated to making distinctive classical recordings featuring excellent Chicago-area musicians. Mr. Ginsburg's vision for Cedille was to record local musicians performing important music overlooked by the major labels. After listening to tapes of pianist [Dmitry Paperno's](#) on-air performances at 98.7 WFMT, Chicago's classical music station, Jim Ginsburg actively and persuasively lobbied Paperno to record Cedille Records' first album. The resulting project, [Dmitry Paperno Plays Russian Piano Music](#), garnered favorable reviews from numerous critics.

Cedille Records immediately filled an important niche as the only Chicago-based classical label and first since Mercury Living Presence in the 1950s.

In 1994, Cedille Records became a not-for-profit record label under the umbrella of an operating foundation, now named Cedille Chicago. This change in structure gives Cedille Records the capacity to produce more noteworthy recordings and pursue larger and more ambitious projects.

To this day, Cedille sustains its core vision, rarely recording mainstream classical masterworks, and only in the context of original programs by artists who have enlightening and distinctive interpretations. Cedille enters into agreements with artists on a project-by-project basis. Recording projects are artist driven; Cedille helps the artist refine the concept, making it a more valuable contribution to the artist's discography and the wider catalog of recorded music, as well as of greater interest to the listening public.

Sources: <https://forward.com/culture/music/340876/who-knew-ruth-bader-ginsburgs-son-is-revolutionizing-world-music/>
<http://www.cedillerecords.org/about/our-story>

Nick Groombridge



A partner in the Litigation Department at Paul, Weiss, Rifkind, Wharton & Garrison LLP, Nicholas Groombridge focuses exclusively on intellectual property litigation matters. Over the past 25 years, Nick has been extensively involved in all aspects of patent litigation, including trials (both bench and jury). He has been lead counsel in numerous patent infringement actions in federal district courts and has successfully argued many cases in the Court of Appeals for the Federal Circuit.

Nick has litigated patents in a wide variety of technical areas. In the area of pharmaceuticals and biotechnology, he has handled numerous litigation and other matters involving biologics, drugs (both prescription and over-the-counter), drug delivery systems and research tools. His patent litigation experience also extends to a wide

range of other technologies, including consumer electronics, specialty chemicals, automotive parts, financial services, medical devices, as well as software and web services.

Nick is a frequent speaker on developments in patent law. He currently teaches courses on patent litigation at Columbia Law School and NYU School of Law. He has been quoted on intellectual property law issues in leading business publications, including *The Wall Street Journal*, the *Financial Times* and *Fortune*.

Nick has received many professional accolades. He is ranked in *Chambers Global* 2016 and *Chambers USA* 2016 as a Band 1 practitioner for Intellectual Property: Patent. *Chambers* describes him as "an incredibly good trial attorney who takes the time to master every detail of a case and dominates the courtroom with his knowledge of both the law and the facts." *The Legal 500* describes him as "a top-notch patent trial lawyer" and "an excellent strategic adviser," who has "a unique understanding of the way people think and an ability to get a message across." He was named a "National Litigation Star" for Intellectual Property by *Benchmark Litigation* 2014, one of the *Lawdragon* "500 Leading Lawyers in America" and an expert in patent law in the *Guide to the World's Leading Patent Practitioners*. Nick is active in several professional societies including the Federal Circuit Bar Association, in which he serves as president.

Sources: <https://www.paulweiss.com/professionals/partners-and-counsel/nicholas-p-groombridge>
<https://www.law.columbia.edu/faculty/nicholas-groombridge>

David Haas



David Haas is a Managing Director in the Dispute Consulting group and leads Stout's Chicago Intellectual Property practice. He has served as a damages expert witness in a wide array of litigation matters, including intellectual property and general commercial disputes. He has offered opinions in Federal District Court and in arbitrations on issues including lost profits, reasonable royalties, unjust enrichment, price erosion, prejudgment interest, and other compensation topics, including determination of incremental costs, market share, and manufacturing and marketing capacity.

David also has experience in determining the value of intangible assets, including intellectual property, for a variety of purposes, including licensing, mergers & acquisitions, technology management and commercialization, and tax planning.

David has written articles and made presentations to numerous professional groups on topics including intellectual property damages determination, damages discovery and trial presentation, intangible asset valuation, and intellectual property licensing. From 2000 to 2014, he was an Adjunct Professor at The John Marshall Law School, where he taught an annual course in intellectual property valuation.

David was selected as one of the IAM Patent 1000 top patent damages experts in the U.S. in 2014, 2015, 2016, and 2017.

Prior to joining Stout, David was a Senior Managing Director at FTI Consulting and a Vice President at Charles River Associates.

Source: <https://www.stout.com/professionals/david-haas>

Tobias Hahn



Tobias Hahn has worked as an attorney since 2004 and advises German and international clients in all matters of intellectual property. He specialises in national and international patent litigation as well as subsequent proceedings for damages. He also has long-standing experience in unfair competition and pass-off litigation. He mainly litigates in the areas of telecommunications, electronics, medical devices, pharmaceuticals, automotive and mechanics and has extensive experience in coordinating parallel US and European litigation.

A significant part of his practice focuses on litigation involving standard-relevant patents. He advises and represents several international

telecommunication companies regarding "FRAND" and antitrust defences. He further represents clients in opposition, revocation and nullity proceedings before the German and European Patent Offices, the German Patent Court and the German Federal Court of Justice and advises clients in arbitration proceedings. Moreover, he has extensive experience in drafting and negotiating patent and copyright licence agreements, R&D contracts, software agreements and know-how agreements.

Since his studies at the Universities of Heidelberg and Leeds (UK) he has specialised in intellectual property law. During his legal traineeship, he continued this specialisation while working for several international law firms. His PhD, which he obtained from the Free University Berlin, dealt with the liability of companies for acts of unfair competition by third parties.

Tobias regularly publishes on current issues of intellectual property and procedural law and has written a procedural commentary on inspection proceedings. He is a co-author of the e-learning module on patent litigation of the European Patent Academy of the European Patent Office for the Judicial Training of, *inter alia*, future judges of the Unified Patent Court. He is also a frequent speaker at conferences on patent law and licensing and is a visiting lecturer for patent law at the Hagen Law School, Germany.

Source: <https://www.hoyngrokhmonegier.com/people/dr-tobias-hahn>

Jeff Handelman



With more than 30 years of handling complex intellectual property (IP) litigation, Jeffery A. Handelman is nationally recognized for his experience and knowledge as a litigator and counselor in the field. He focuses on trademark, unfair competition, trade dress, dilution, false advertising, copyright, licensing, trade secret, and Internet-related matters, and his clients include some of the world's best known brands. Mr. Handelman is the author of the two-volume treatise, [Guide to TTAB Practice \(Wolters Kluwer, Supp. 2016\)](#), updated annually. He is a frequent author and speaker on trademark-related topics.

His clients own some of the world's most iconic brands, including American Airlines, The Coca-Cola Company, Alticor and its related Amway companies, Kimberly-Clark, Little Caesars, National Association of Realtors, oneworld

Alliance, Raytheon, General Mills, and Jockey.

A past co-chair of Brinks' Litigation Department and past chair of its Trademark Practice Group, Jeffery has represented these and many other clients in U.S. District Courts and internationally and has argued cases in the U.S. Courts of Appeals for the Federal Circuit, the Fourth Circuit, the Seventh Circuit, and the Eleventh Circuit. Moreover, he has practiced extensively before the Trademark Trial and Appeal Board of the U.S. Patent and Trademark Office (TTAB).

On the strength of this experience at the TTAB, Jeffery wrote the two-volume [Guide to TTAB Practice \(Wolters Kluwer, Supp. 2016\)](#), now a leading treatise in the field. Guide to TTAB Practice includes extensive coverage of trademark cases heard at the U.S. Court of Appeals for the Federal Circuit, and includes a Foreword by Federal Circuit Judge Pauline Newman. On its publication, Jeffery was named co-winner of the 2008 Burton Award for Legal Achievement in the category of Best Law Firm Compendium. Handelman also wrote *Stretching Trademark Laws to Protect Product Design and Packaging*, Landslide Vol. 4, No. 3 (January/February 2012).

In addition to his litigation practice, Jeffery counsels clients on a variety of matters related to trademarks, including managing international trademark portfolios, conducting trademark audits, preparing trademark compliance manuals, and developing global trademark-enforcement and trademark-filing strategies. Jeffery has served as an expert witness. He is also deeply experienced in mediation and alternative dispute resolution, and has served as a mediator for the International Trademark Association and the U.S. District Court for the Northern District of Illinois.

Jeffery speaks frequently on legal topics to organizations including the American Law Institute – American Bar Association Committee on Continuing Professional Education, the American Bar Association Section of Intellectual Property Law, Practising Law Institute, the International Trademark Association, and LexisNexis, as well as at some of the nation's top law and business

schools, including the University of Chicago Graduate School of Business, Fordham University School of Law, Northwestern University School of Law, and Northwestern University's Kellogg School of Management.

Source: <http://www.brinksgilson.com/biographies/jeffery-handelman>

Hugh Hansen



Prof. Hansen is a Professor of Law at Fordham Law School, where he teaches courses in IP Law, Copyright Law, Trademark Law and EU and International Intellectual Property Law. He also taught U.S. Constitutional Law for over 25 years. He is the founder and director of both the Fordham Intellectual Property Law Institute and the Fordham Annual Conference on Intellectual Property Law and Policy, now in its 22nd year.

Managing Intellectual Property magazine named him in 2010 and again in 2013 as one of the 50 most influential people in IP in the world. In doing so it characterized him as an “IP provocateur” and “the ringmaster who pulls together one of the IP world’s must-attend events.”

In 2007, Chief Judge Paul Michel of the Court of Appeals for the Federal Circuit presented Prof. Hansen with an award for “his contribution to the legal community’s understanding of international intellectual property law.”

After graduation from Georgetown Law School, where he was a member of the Law Journal, Prof. Hansen clerked for Judge Inzer B. Wyatt in the Southern District of New York and then Judge Murray I. Gurfein in the Court of Appeals for the Second Circuit. He was also a litigation associate with Dewey Ballantine and an Assistant United States Attorney in the criminal division of the Southern District of New York.

Since joining the Law School faculty, Prof. Hansen has served numerous times as a consultant or expert witness in intellectual property litigations in U.S., Europe. He has also been the lead counsel in copyright and trademark actions and before DG Competition of the European Commission. He has also been a visiting professor at Melbourne University and a visiting professorial fellow at Queen Mary Research Institute in London.

Prof. Hansen speaks frequently on U.S. and international intellectual property law in the United States, Europe and Asia. Under the auspices of the Melbourne University’s Intellectual Property Research Institute of Australia, Prof. Hansen gave a series of addresses on intellectual property law at universities in Melbourne, Canberra, Brisbane and Sydney. Similarly, on a speaking tour in Japan, he addressed U.S. and international intellectual property law issues in academic, governmental and think-tank institutions in Tokyo, Osaka, Kyoto, Fukuoka and Nagoya.

Source: https://www.fordham.edu/info/23143/hugh_hansen

Terry Hart



Terry Hart is Director of Legal Policy at the Copyright Alliance, a non-profit, non-partisan public interest and educational organization representing creators across the spectrum of copyright disciplines. He represents the Copyright Alliance in all copyright and related policy issues in a variety of forums.

Terry also writes Copyhype, a blog started in 2010 and devoted to analysis of copyright law, policy, and history. In 2011, the site was named by the ABA Journal as one of the top 100 law blogs in the U.S. and has been cited in legal publications and online news outlets. He has also provided legal research for Robert Levine's *Free Ride: How digital parasites are destroying the culture business and how the culture business can fight back*, published in 2011.

Terry earned his J.D. from Chicago-Kent College of Law with a certificate in Intellectual Property and is admitted to the Pennsylvania and DC Bars.

Sources: <https://copyrightalliance.org/about/leadership/>
<http://www.copyhype.com/about-me/>

Reginald Hill



Reginald J. Hill is co-chair of the firm's Patent Litigation and Counseling Practice. He focuses his practice on intellectual property litigation and counseling. Corporations seek his help with a variety of matters including patents, copyrights, trademarks and trade secrets, particularly related to technology. He has served as lead counsel in bench and jury trials, appeals, PTAB trials, Markman hearings and arbitrations. His breadth of experience includes more than 25 years in the exploitation, procurement, development and protection of intellectual property in a wide range of technologies, including computers, digital communications, Internet and emerging technologies.

Mr. Hill is AV Peer Review Rated, Martindale-Hubbell's highest peer recognition for ethical standards and legal ability. In 2003, *Diversity & the Bar* recognized him as one of the top intellectual property lawyers of color in the country. Every year since 2008, Mr. Hill has been recognized as an *Illinois Super Lawyer* in intellectual property. Mr. Hill is a member of the Patent Litigation and Counseling and Trademark, Advertising and Unfair Competition Practices, as well as a member of the firm's Management Committee.

Mr. Hill served as chair of the Illinois State Bar Association's Intellectual Property Section Council in 2001. His community work centers around opportunities for youth and includes serving as a member of the board of directors for Chicago Scholars. Before practicing law, Mr. Hill spent 10 years as an electrical engineer in research and development with AT&T Bell Laboratories and Motorola, distinguishing himself in the design and development of computer hardware and architectures for audio and video technology.

Source: <https://jenner.com/people/ReginaldHill>

Arica Hilton



Born on the Mediterranean coast of Turkey, multi-media artist Arica Hilton studied architecture & design and has worked as an artist, gallerist, curator, art publisher, poet, interior designer and patron of the arts since 1985. She is the founder and president of Hilton | Asmus Contemporary, a fine art gallery in Chicago.

In addition to representing internationally known artists, Hilton's own multi-media artworks have been exhibited in various galleries throughout the world. Whether it is visual art through paintings or the poetic expressions of language and music, every aspect of her life is geared towards one form of art melding into another.

In recent years, Hilton's has had numerous exhibitions in Europe, the Middle East and the United States. Her series, *I FLOW LIKE WATER*, in which she has created a body of works to bring awareness about issues such as the billions of pounds of plastic

weighing down our oceans, was recently exhibited at Qu Art in Brussels, Belgium and the UNION LEAGUE CLUB of CHICAGO.

Much like the Luminists, the poetic art movement that captured light as it moved across the American Landscape, Hilton's works are inspired by the European Romanticists, who depicted cool waterscapes reflecting nuanced skies. She uses that as a springboard, not necessarily concerning herself with traditional landscape. While her work continues to share a feeling of tranquility, calm, and the sense of light piercing a soft, hazy "sky," she takes on a "Post Luminist" feeling as she refers to a more ubiquitous aspect of nature, reaching beyond the tangible earth, water, sky, to the star forming galaxies of the universe. Hilton's paintings and installations are intricately woven with her poetry and three-dimensional materials (such as recycled plastics from water bottles) which transports them to the present while still capturing a timeless quality that is ever present in her works.

Hilton works with architects and developers to create monumental public works such as a recent commission of an 8 x 18 ft painting for the lobby of a LEED Certified Gold building in Chicago. Her current projects include a monumental painting for an architecture and engineering firm that specializes in water and wastewater engineering and utility management consulting. She has also lectured on the art of Feng Shui, the ancient Chinese wisdom of achieving balance and harmony in life through art and design.

Among her collaborations with artists, Hilton curated the poetry and wrote the finale poem for *DIVINA NATURA*, a sound and light installation at the FIELD MUSEUM OF NATURAL HISTORY and *WORDS* at Northwestern University with Italian artist Marco Nereo Rotelli. That same year, her monumental painting, *UNIVERSE, Life Unlimited*, was the backdrop for *MYTHICAL PROPORTIONS*, a one-woman play at Theater Wit in Chicago by actress, Nora Dunn. According to Ms. Dunn, "your painting became a character in my play."

In 2017, *UNIVERSE, Life Unlimited*, was donated by Hilton's collector to Mount Sinai Hospital and is currently hanging in the lobby of the Segal Outpatient Center in Chicago.

A former triathlete, Hilton's adventure travels have taken her to the “*Top of the World*” in Zanskar and Ladakh, India with a Tibetan monk, as well as treks throughout Asia, Europe and the Middle East. Her upcoming expedition in the fall of 2018 will take her to Raja Ampat, Indonesia, to the heart of the Coral Triangle on the northwestern corner of West Papua, New Guinea, which is considered the most biodiverse area on earth.

Hilton was recently selected to participate in ***ELYSIUM-ARTISTS FOR THE CORAL TRIANGLE EXPEDITION***. The expedition, sponsored by Ocean Geographic Magazine, will engage the world's finest artists, photographers, scientists, musicians, & writers to produce a record of the flora & fauna, sample for micro plastics and document the biodiversity of this region while highlighting the effects of climate change both now and in the near future. The Raja Ampat archipelago is home to more than 1,400 species of fish and 75% of the world's known coral species, earning it the nickname 'species factory'. The nutrient-rich waters surrounding the islands provide a vital source of nutrition and a basis for local livelihoods, making the protection of Raja Ampat's ecosystems from threats such as unsustainable fishing practices, overexploitation and climate change, a regional and global priority. Hilton will be one of the artists onboard and will document her findings through her photography, videography and paintings. www.ElysiumEpic.org

In addition to curating exhibitions by the world's leading artists and creating her own internationally collected art, Hilton launched a speaker series in the spring of 2016 by partnering with organizations tackling social justice issues which occur globally, nationally, regionally and locally. She supports a number of not for profit organizations by using art as a means to make our planet better through conservation of our environment and by placing value on both human & animal rights.

Her life mission is to explore the world to bring awareness to issues that plague planet earth by searching for solutions that will make our world a better place for our children and our children's children.

Hilton lives and works in Chicago.

Sources: <http://www.hilton-asmus.com/hilton-arica1.html>
<https://www.aricahilton.com/biography.html>

Drew Hirshfeld



Drew Hirshfeld is Commissioner for Patents for the U.S. Patent and Trademark Office. He was appointed to this position in July 2015.

As Commissioner for Patents, Mr. Hirshfeld manages and leads the patent organization as its chief operating officer. He is responsible for managing and directing all aspects of this organization which affect administration of patent operations, examination policy, patent quality management, international patent cooperation, resources and planning, and budget administration.

In his previous role as Deputy Commissioner for Patent Examination Policy, Mr. Hirshfeld served as an authority on patent laws, rules, and examining practice and procedure, and provided administrative oversight and direction for the activities of the Office of Petitions, Office of Patent Legal Administration, and the Office of the Manual of Patent Examining Procedure. Further, Mr. Hirshfeld established patent examination and documentation policy standards for the Commissioner for Patents.

Prior to serving as Deputy Commissioner for Patent Examination Policy, Mr. Hirshfeld was the Chief of Staff to the Under Secretary of Commerce for Intellectual Property and Director of the USPTO. Mr. Hirshfeld began his career at the USPTO in 1994 as a Patent Examiner. He became a Supervisory Patent Examiner in 2001, and was promoted to the Senior Executive Service in 2008 as a Group Director in Technology Center 2100, Computer Architecture and Software. Mr. Hirshfeld received a Bachelor of Science from the University of Vermont, and a J.D. from Western New England College School of Law.

Source: <https://www.uspto.gov/about-us/executive-biographies/drew-hirshfeld>

Cynthia Ho



Professor Cynthia Ho is the Director of the Intellectual Property Program at Loyola University Chicago. She teaches courses in Intellectual Property, Patent Law, Comparative Patent Law, Policy and Health Care, as well as Civil Procedure. Professor Ho has been a faculty member at Loyola since 1997. In addition, she taught at Emory School of Law during Spring 2005.

Professor Ho strives to foster improved understanding of the law through a variety of means, including traditional publications, as well as providing input to government organizations. She has written articles on various aspects of intellectual property law that have appeared in major law reviews, and been cited in several

intellectual property and patent law case books as well as in international reports. She has also authored several interactive lessons in patent law for the Center for Computer Assisted Legal Instruction (CALI), which are available to law students nationwide.

She has made particular contributions in the area of international intellectual property, as well as patent issues involving biotechnology or health policy. For example, she has served as a consultant to the United Nations Convention on Biological Diversity (CBD) on an issue at the interface of international patent law and biotechnology and has provided consultation to the National Institutes of Health (NIH). In addition, she has authored articles on international intellectual property issues in biotechnology for an Encyclopedia on Ethical, Legal and Policy Issues in Biotechnology. She provided input, together with Visiting Professor Matthew Herder, to the South African government regarding proposed regulations that mirror the prop rights (PDF). She also wrote an accessible book on the impact of patent and related rights on access to medicine in the global arena to help scholars and students from a variety of disciplines, as well as policy makers.

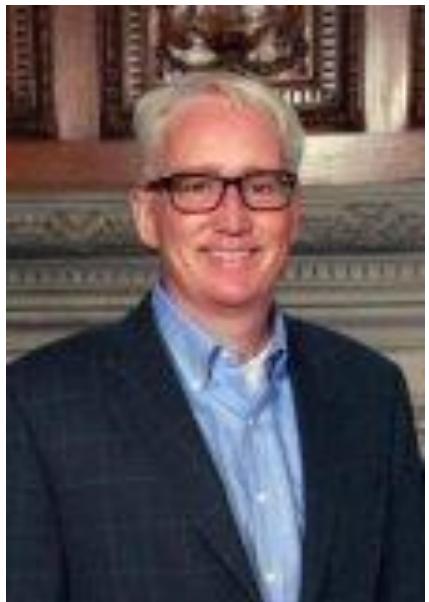
In addition to her teaching and scholarship, Professor Ho is involved in mentoring students as they seek educational and employment opportunities in intellectual property law. For example, she works with the Career Resources office to prepare students for the Loyola Patent Interview Program, the largest national interview program for patent jobs. She is also a member of the executive board of the Chicago Intellectual Property Alliance (CIPA), an organization of law firms, corporations and law schools that provides educational opportunities, including "IP Day," which features prominent speakers from the federal government, judiciary, and even international agencies. In addition, Professor Ho co-founded the Chicago Intellectual Property Colloquium, which exposes a select group of students from Loyola and Chicago-Kent to leading academic experts and prominent practitioners in the field.

Prior to joining the faculty at Loyola, Professor Ho was an associate at Fish & Neave (now the Fish & Neave IP group of Ropes & Gray). She handled a variety of matters including litigating

high-technology cases involving patents, trade secrets and unfair competition. In addition, as a member of the Patent Bar, she drafted and prosecuted patent applications both domestically and internationally involving medical, immunological and mechanical inventions.

Source: <https://www.luc.edu/law/faculty/ho.shtml>

Jonathan Jennings



Jonathan S. Jennings protects brands, copyrighted works and domain names throughout the world. As part of his practice, Jonathan represents plaintiffs and defendants in a wide variety of disputes involving trademark, copyright, trade secret, right of publicity, breach of contract, unfair competition and false advertising claims. As an Adjunct Professor at The John Marshall Law School, he teaches a course on right of publicity and privacy law, while at Northwestern University Pritzker School of Law, he taught the course on trademarks and unfair competition law. He also serves as Pro Bono General Counsel for the Chicago Bar Association. A trained mediator, he was selected by the District Court for the Northern District of Illinois to be on its list of Lanham Act Neutrals for its trademark mediation program, and by the International Trademark Association for its panel of trademark mediators.

Jonathan also helps companies and individuals with brand development, audits, clearance, and worldwide registration issues; franchise and due diligence issues; licensing and assignment transactions; and with clearing advertising, promotional and marketing claims and contests. He also evaluates and counsels companies on claims in the food, beverage and pharmaceutical fields in light of FDA, FTC and consumer protection laws and regulations.

Recent honors include: 2018 World Trademark Review (WTR) 1000 Gold Bands in Illinois for "enforcement and litigation" and "prosecution and strategy"; 2018 AV-rated Preeminent Lawyer; 2018 Illinois "Super Lawyer" in Intellectual Property Litigation, Intellectual Property, and Entertainment & Sports law; and a 2018 Illinois "Leading Lawyer" in Advertising & Media law, Computer & Technology law, Copyright & Trademark law, Intellectual Property law, and Trade Secrets/Unfair Competition law.

After over 1000 interviews and surveys with industry clients and peers, Managing Intellectual Property Magazine selected Jonathan as a 2017 "IP Star".

Jonathan also has made his mark on the law by drafting and testifying in favor of the Illinois Right of Publicity Act, organizing a meeting of trade and bar associations and government officials where he worked with them to revise the U.S. Patent & Trademark Office's Rules of Practice, preparing testimony on the Trademark Dilution Revision Act, and advancing the goals of brand owners in meetings with U.S. Customs and Treasury Officials.

Jonathan has co-authored a one-volume treatise entitled "Trademarks and Unfair Competition: Critical Issues in the Law" that is published by Law Journal Press of New York, the Illinois chapter of the International Trademark Association's *U.S. State Trademark and Unfair Competition Law*, as well as a chapter on "Domain Names and Trademarks On the Internet" for *The Intellectual Property Handbook: A Practical Guide for Franchise, Business and IP Counsel*. He has taught the course on trademarks and unfair competition law as an

Adjunct Professor at Northwestern University School of Law as well as a class on identity and privacy rights as an Adjunct Professor at The John Marshall Law School. He is an active leader in trade and bar associations. These activities keep him up-to-date on the most pressing issues facing brand owners, franchisors, licensors, publishers and authors.

The Court of Appeals for the Fourth Circuit has cited to him as an authority on anti-cybersquatting disputes, and he has been quoted in leading publications on a variety of intellectual property law issues such as *The American Lawyer*, *The National Law Journal*, the *Chicago Tribune*, *espn.com*, *Sportsillustrated.com* and *Law Lore & Practice*. He has been honored and recognized for his legal accomplishments and service to bar associations.

Source: <https://www.pattishall.com/ourteam/JonathanSJennings-94.aspx>

Lisa K. Jorgenson



The AIPLA Board of Directors has named Lisa K. Jorgenson as the new Executive Director. Her appointment took effect on November 17, 2014. Jorgenson previously served as a member of the AIPLA Board of Directors from 2005 – 2008 and recently served as the Treasurer for the Intellectual Property Owners Association, and as a member of the Executive Committee of the Association of Corporate Patent Counsel.

Jorgenson also served as the Group Vice President of Intellectual Property and Licensing at the Dallas, Texas, based STMicroelectronics, one of the world's largest manufacturers of semiconductor products. In her time with STMicroelectronics Jorgenson led a multinational IP team responsible for all forms of IP protection in the semiconductor industry. Prior to joining STMicroelectronics in 1990,

Jorgenson was in private practice, focusing on commercial litigation at the Dallas office of Bickel & Brewer.

Jorgenson received her BS in Biology from Saint Mary's College in Indiana in 1978, her MS in Industrial Management from Purdue University in 1983, and her JD with Distinction in 1987 from The John Marshall Law School. She is admitted to practice in the State of Texas and before the United States Court of Appeals for the Federal Circuit; the United States District Court for the Northern District of Texas and the United States Patent and Trademark Office.

Sources: <https://www.ipwatchdog.com/2014/10/24/aipla-names-lisa-jorgenson-as-executive-director/id=51793/>

<http://www.aipla.org/about/newsroom/PR/Pages/Jorgenson-to-joins-AIPLA-as-Executive-Director.aspx>

David J. Kappos



David J. Kappos is a partner at Cravath. He is widely recognized as one of the world's foremost leaders in the field of intellectual property, including intellectual property management and strategy, the development of global intellectual property norms, laws and practices as well as commercialization and enforcement of innovation-based assets. Mr. Kappos supports the Firm's clients with a wide range of their most complex intellectual property issues.

From August 2009 to January 2013, Mr. Kappos served as Under Secretary of Commerce and Director of the United States Patent and Trademark Office

(USPTO). In that role, he advised the President, Secretary of Commerce and the Administration on intellectual property policy matters. As Director of the USPTO, he led the Agency in dramatically reengineering its entire management and operational systems as well as its engagement with the global innovation community. He was instrumental in achieving the greatest legislative reform of the U.S. patent system in generations through passage and implementation of the Leahy-Smith America Invents Act, signed into law by President Obama in September 2011.

Prior to leading the USPTO, Mr. Kappos held several executive posts in the legal department of IBM, the world's largest patent holder. From 2003 to 2009, he served as the company's Vice President and Assistant General Counsel for Intellectual Property. In that capacity, he managed global intellectual property activities for IBM, including all aspects of patent, trademark, copyright and trade secret protection. Mr. Kappos joined IBM as a development engineer. During his more than 25 years at IBM, he served in a variety of roles including litigation counsel and Asia Pacific IP counsel, based in Tokyo, Japan, where he led all aspects of intellectual property protection, including licensing, transactions support and mergers and acquisitions activity for the Asia/Pacific region.

Mr. Kappos has received numerous accolades for his contributions to the field of intellectual property, including, among others, the 2014 Global Agenda Council Vision Award for the Intellectual Property Council's pro bono initiative from the World Economic Forum, the 2014 Jefferson Medal from the New Jersey Intellectual Property Law Association (NJIPLA), the 2013 Board of Director's Excellence Award from the American Intellectual Property Law Association (AIPLA), the 2013 Champion of Intellectual Property Award from the District of Columbia Bar Association and the 2013 North America Government Leadership Award from Semiconductor Equipment and Materials International (SEMI). He was named one of the "Top 25 Icons of IP" by *Law360*, one of the "50 Most Influential People in Intellectual Property" by *Managing IP*, one of the "Top 50 Intellectual Property Trailblazers & Pioneers" and one of the "100 Most Influential Lawyers in America" by *The National Law Journal*, "Intellectual Property Professional of the Year" by the Intellectual Property Owners Association and inducted into the Intellectual Property Hall of Fame by *Intellectual Asset Management Magazine* in 2012. Mr.

Kappos was also recognized as a leading lawyer by *IAM Strategy 300 – The World’s Leading IP Strategists*, *IAM Patent 1000: The World’s Leading Patent Practitioners*, *World IP Review*, *The Legal 500*, *Who’s Who Legal: Patents*, *Lawdragon*, *Super Lawyers* and *The Best Lawyers in America*. He is a frequent speaker and has authored many published articles on various intellectual property, innovation and leadership topics.

Mr. Kappos serves on the Boards of Directors of the Partnership for Public Service, the Center for Global Enterprise and the Intellectual Property Owners Education Foundation. He also is a member of the Advisory Board of OROPO Foundation, senior advisor to the Partnership for American Innovation and Chair of the Advisory Council of the Naples Roundtable. He is also an adjunct professor at Columbia Law School, where he teaches copyright litigation and Cornell Law School, where he teaches legal advising for the start-up general counsel.

Mr. Kappos was born in Palos Verdes, California. He received a B.S. *summa cum laude* in Electrical and Computer Engineering from the University of California, Davis in 1983 and a J.D. from the University of California, Berkeley in 1990.

Source: <https://www.cravath.com/dkappos/>

Adam Kelly



Adam Kelly is a nationally-acclaimed counsellor in intellectual property law with extensive experience in the U.S. and abroad. Outside of the courtroom, Mr. Kelly assists clients with due diligence, strategic technology procurement, and corporate transactions. He also counsels corporate executives on how to competitively use intellectual property to increase market share, revenues, and the overall value of a business.

Inside the courtroom as a first chair, Mr. Kelly has successfully enforced and defended against patent infringement actions in various

jurisdictions throughout the world. He has represented clients through all litigation phases, from pre-suit due diligence through trial and appeal. He has also successfully obtained and defended against various types of preliminary injunctive relief associated with design and utility patent infringement actions.

Mr. Kelly has represented clients in a wide variety of patent infringement cases in both federal district and appellate courts, with substantial appellate experience arguing and practicing before the U.S. Court of Appeals for the Federal Circuit. Mr. Kelly has also represented clients in prosecution, opposition, and post-grant review proceedings before the Patent Trial and Appeal Board at the U.S. Patent and Trademark Office, the European Patent Office and the Korean Patent Office.

Mr. Kelly's clients are diverse and wide-ranging, including industry leaders in agricultural science, biotechnology, electronic trading, golf equipment, green energy, medical devices, pharmaceutical arts, and transportation.

Mr. Kelly frequently lectures to audiences around the world regarding intellectual property litigation and procurement, including China, England, Hong Kong, South Korea, Taiwan, and the U.S.

Source: <http://www.loeb.com/attorney-adamgkelly>

Albert Keyack



Albert Keyack is the European Patent Office Attaché to the United States. He previously served for four years as the United States Attaché to Latin America, based in Rio de Janeiro, Brazil. Mr. Keyack began his career in at a boutique patent law firm in Philadelphia where his practice included both patent prosecution and litigation. He has also practiced in general practice law firms and served as in house counsel for both large companies and start-ups in Silicon Valley. He has counseled clients in all types of matters involving patents across a broad array of technologies as well as in a variety of transactional matters, including mergers and acquisitions, financing and patent licensing. Mr. Keyack earned a degree in Engineering from Villanova University and a law

degree from the Rutgers University. He resides in Washington, DC.

Source: <http://www.ipwatchdog.com/people/albert-keyack/>

Jim Lai



Jim Lai is an Attorney licensed in Illinois with over 10 years of experience in commercial transactions, counseling, and risk assessment focusing on product management, software development, data analytics, software and data licensing, SAAS, professional services, and vendor management.

He is a Certified Information Privacy Professional with over seven years of experience in privacy program development and management, privacy policy drafting, privacy by design, and privacy risk assessment including GDPR, HIPAA, and FTC consent decree compliance.

Source: <https://www.linkedin.com/in/jimlai/>

Marshall Leaffer



Professor Leaffer, formerly the Anderson-Fornoff Professor of Law and Values at the University of Toledo College of Law, is an internationally known intellectual property law scholar. He received his JD at the University of Texas and his LLM in Trade Regulation at New York University Law School.

At Indiana since 1997, Leaffer teaches Copyright Law, Trademark Law, Intellectual Property Survey, and International Intellectual Property. He is the author of three books and numerous articles, including the best-selling treatise, *Understanding Copyright Law*, now in its fifth edition. Leaffer is also the author of *Copyright Law: Cases and Materials*, 8th edition and *International Treaties*

on Intellectual Property, 2d edition. His current research focuses on the interplay of intellectual property law in a global marketplace.

Before becoming a full-time teacher, he practiced trademark law with American Home Products Corp. and the firm of Haseltine Lake & Waters in New York. He also has served as attorney-advisor to the U.S. Patent and Trademark Office and the U.S. Copyright Office.

Leaffer is a popular speaker in both the United States and Europe on all areas of intellectual property law, and has been honored as both a scholar and lecturer. He currently serves on the international executive committee of the Association Littéraire et Artistique Internationale, a non-governmental institution based in Paris, that promotes the rights of authors worldwide.

Source: <http://www.law.indiana.edu/about/people/bio.php?name=leaffer-marshall#profile-biography>

Edward Lee



Professor Lee teaches international intellectual property law, copyright law, and trademark law. He joined IIT Chicago-Kent's faculty in 2010 as a professor of law and director of the Program in Intellectual Property Law. He was a visiting faculty member at Chicago-Kent during the fall 2009 term from The Ohio State University Moritz College of Law, where he was a professor of law.

Professor Lee is a 1995 cum laude graduate of Harvard Law School, where he was an editor and co-chair of the books and commentaries office of the Harvard Law Review. In 1992, he graduated Phi Beta Kappa and summa cum laude from Williams College with a bachelor's degree in philosophy (highest honors) and classics.

Professor Lee's research focuses on the ways in which the Internet, technological development, and globalization

challenge existing legal paradigms. He also writes extensively about the Framers' understanding of the Free Press Clause as a limit on using the Copyright Clause to restrict technologies. In addition to numerous articles, he co-authored a leading casebook with Daniel Chow titled *International Intellectual Property: Problems, Cases, and Materials* (West Group 2006).

Previously, Professor Lee was a legal writing instructor at Stanford Law School and an attorney at Stanford's Center for Internet and Society, where he supervised students involved in public interest litigation related to law and technology and the Internet. From 1996 to 1999, Professor Lee was a litigation associate in the Washington, D.C., office of Mayer, Brown & Platt, working at all levels of trial and appellate litigation, including cases before the U.S. Supreme Court. Immediately following law school, he clerked for the Honorable John T. Noonan Jr. of the U.S. Court of Appeals for the Ninth Circuit.

Source: <https://www.kentlaw.iit.edu/faculty/edward-lee>

Ioannis Lianos



AAI International Advisor for the U.K. Ioannis Lianos is a Reader in European and Competition law and Economics (tenured professor) at the Faculty of Laws (UCL) and the founding director of the Centre for Law, Economics and Society (also at UCL). He is also the Gutenberg Research chair at the Ecole Nationale d'Administration (ENA) in France, a visiting professor at the University of Chile in Santiago, a visiting professor at the Faculty of Law of the University of Strasbourg and a fellow of the Centre for Law & Economics at the Australian National University. Lianos has conducted funded research internationally, among others, as a fellow of the NYU Law

School (Emile Noel/Hauser) and the Max Planck Institute for Comparative and International Private Law in Hamburg, Germany.

Lianos contributes widely to the global discussion in the area of competition law and policy. He is a Non-Governmental Advisor (NGA) at the International Competition Network (ICN), a Research partner with UNCTAD in Geneva and has also contributed to the European Commission's consultations and workshops in the context of the recent proposals for a Directive on antitrust damages. He has been elected a member of the international advisory board of the American Antitrust Institute in 2010.

Lianos is the co-General Editor of the Global Competition Law and Economics Series, established by Stanford University Press, in June 2010, the chairman of the Editorial Board of Competition Bulletin, Paris, and serves at the editorial boards of the Antitrust Chronicle (Boston), and of the Global Antitrust Review, London. He has an intense competition advocacy activity in his capacity as the chairman and executive director of the Institute of Competition Law Studies (IMEDIPA), an active NGO in competition policy based in Athens with activities in the Balkans and the Eastern Mediterranean regions. Lianos has published 9 books, including most recently, the two-volumes Handbook in EU Competition Law (Edward Elgar, 2013), Competition Law and Development (Stanford University Press, 2013), The Global Limits of Competition Law (Stanford University Press, 2012), The EU After the Treaty of Lisbon (Cambridge Univ. Press, 2012), The Regulation of Trade in Services in the EU and the WTO (Cambridge University Press, 2012) as well as more than 40 book chapters and law journal articles. His forthcoming publications include a book on Damages Claims for the Infringement of EU Competition Law (Oxford University Press, 2014) and a casebook in EU and UK Competition Law (Hart Pub., 2014). Lianos is a Laureat of the French Academie des Sciences Morales et Politiques (Emile Girardeau prize, 2005) and was awarded the Philip Leverhulme prize in 2012 for his work on the economic evidence and the interaction of law with economics. His recent research has taken a more sociological perspective, examining the emergence of forensic economics and their impact in the production of economic knowledge and legal norms.

Source: <https://www.antitrustinstitute.org/content/ioannis-lianos>

Daryl Lim



Daryl Lim is Professor of Law and the Director of the Center for Intellectual Property (IP), Information & Privacy Law. He also holds the inaugural Microsoft Professorial Fellowship at Fordham University School of Law's Emily C. & John E. Hansen IP Law Institute, and was awarded the 2019 Thomas Edison Innovation Fellowship by the Center for the Protection of Intellectual Property at Antonin Scalia Law School, George Mason University.

Professor Lim teaches courses covering all aspects of IP law as well as antitrust law.

His work on post-sale licensing restraints has been validated by the U.S. Supreme Court. His book, *Patent Misuse and Antitrust: Empirical, Doctrinal and Policy Perspectives*, has been cited to the Court by lawyers for both sides in their briefs in a case

concerning post-expiration patent royalty payments. His work has been cited in several reports, including those by the Organization for Economic Co-operation and Development (OECD), the World Intellectual Property Organization (WIPO), and the Canadian government. His article on judicial dissents in patent law was judged to be among the best law review articles in IP for 2017 and was selected for publication in the *Intellectual Property Law Review*, an anthology published annually by Thomson Reuters (West). His work on how behavioral economics can be applied to the antitrust-patent intersection was nominated for the 2018 Concurrences Antitrust Writing Awards in the IP category. He won the Grand Prize in an international essay writing competition organized by the International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP) in 2009. He has also been nominated for several other awards, including the *National Law Journal IP Trailblazers*, and the Top 10 Antitrust / Competition Law Academics under 40.

He has published with the *Stanford Technology Law Review*, *Michigan Telecommunications and Technology Law Review*, *Fordham Intellectual Property, Media & Entertainment Law Journal*, *Cardozo Arts & Entertainment Law Journal*, as well as in the *Northwestern University Law Review Online*, the *University of Illinois Law Review Online*, *Baylor Law Review*, *Michigan State Law Review*, and in peer-reviewed books and journals in Europe and Asia, including those published by *Cambridge University Press* and the *European IP Law Review*. He has also contributed to practitioner-focused publications for the American Bar Association, *IPWatchdog*, *IP Watch*, and *IP Magazine*. Legal publications, specialty blogs such as *Patently-O*, as well as mainstream media sources such as *Forbes*, *Slate*, *The Daily Journal*, *RealClearPolicy*, and *USA Today* featured his views on current IP developments. He was awarded John Marshall's faculty scholarship award in 2014 and 2018.

Professor Lim serves on the advisory board of the American Antitrust Institute. He is also a peer reviewer for the Max Planck Institute's *International Review of IP and Competition Law (IIC)*, the *Yale Law Journal*, the *Journal of Empirical Legal Studies*, the *Hong Kong University Press*,

John Wiley & Sons, and *Cambridge University Press*. He is an external examiner for National University of Singapore's Faculty of Law and served as a visiting associate professor in 2017. Professor Lim serves with Stanford University's Alumni Interview Program to interview candidates seeking undergraduate admission to Stanford University.

Sources: http://mobile.jmls.edu/directory/faculty/profile-full.php?lastfirstname=Lim_Daryl
<https://works.bepress.com/darylllim/>

Maria Maras



As Senior Intellectual Property Legal Counsel at Accenture, Maria Maras practice focuses on management of litigation and disputes, as well as the analysis and protection of intellectual property. She advises management on IP-related matters and risks and proactively develop and implement training, policies, and best practices designed to mitigate and minimize IP-related risks to the company.

As a partner in the Intellectual Property Group of Kirkland's Chicago office, Maria practice focused on litigation in the areas of patent, copyright, trademark, trade secret and false advertising, as well as litigation-related counseling. She represented clients in federal

courts throughout the United States on matters involving a diverse range of technologies, including smartphones, smartphone cases, printers, photo software, cameras, and hazardous waste treatment.

Maria received my B.A. in Political Science, with Honors, from the University of Chicago in 2001 and my J.D., cum laude, from Harvard Law School in 2004.

Source: <https://www.linkedin.com/in/mariamaras/>

Alice Martin



Alice O. Martin is a partner in the Chicago office of Barnes & Thornburg LLP. She is a member of the Intellectual Property Department where she concentrates on international patent prosecution, litigation opinions and due diligence investigations. Dr. Martin's practice covers biotechnology, agriculture-plants and animals, medical compositions and devices, laboratory equipment, genetics, treatments and assays for various diseases, surgical techniques, tissue culture methods, stage equipment, computer systems, business methods and waste management and monitoring.

Dr. Martin was a member of the National Institutes of Health Study Sections and has written more than 100 articles for scientific and legal publications and delivered more than 50

presentations nationally and internationally on scientific and legal issues. She was recommended by her peers as a Leading Lawyer in Intellectual Property Law and has been named on *The Best Lawyers in America* list for 12 years in the fields of biotechnology law and intellectual property. In 2016, she was recognized as a "Lawyer of the Year" by *The Best Lawyers in America* for her work in biotechnology law. Dr. Martin has been recognized on the *Illinois Super Lawyers* list and is also listed as a Top-Rated Lawyer for intellectual property by AV Martindale-Hubbell. In addition, Dr. Martin was recognized by American Lawyer Media and Martindale-Hubbell as a 2013 "Top Rated Lawyer in Intellectual Property."

Dr. Martin received her M.S. in genetics from the University of Michigan in 1963 and her Ph.D. in biology (genetics) in 1969 from Case Western Reserve University. She received her J.D. from Loyola University School of Law, Chicago in 1989.

Prior to practicing law, Dr. Martin was a Professor of Obstetrics and Gynecology at Northwestern University Medical School as well as a certified Medical Geneticist and Cytogenetics Laboratory director at Northwestern Memorial Hospitals. She was the principal investigator on many NIH and NCI research grants. This academic and research experience provides insight and understanding of the inventions to be protected by universities.

Dr. Martin is a member of the American Bar Association, the Intellectual Property Law Association of Chicago, and co-chair of the American Intellectual Property Law Association Subcommittee on Plant Biotechnology. She is a member of the BIO (Biotechnology Industry Organization) Amicus, Patenting Working Group and IP Corporate Counsel Committees. Dr. Martin is a member of the Intellectual Property Advisory Board of the John Marshall School of Law. She is a guest lecturer at Loyola Law School of Chicago. In addition to being admitted to practice in Illinois, Dr. Martin is admitted to practice before the U.S. Supreme Court, the U.S. Patent and Trademark Office, and before the U.S. Courts of Appeals for the 7th and Federal Circuits.

She is a member of the American Seed Technology Association and on the Biotechnology and the Intellectual Property committees, and a member of the Association of University Technology Managers (AUTM).

Source: <http://www.btlaw.com/alice-o-martin/>

William T. McGrath



William T. McGrath is a member in the Chicago law firm of Davis McGrath LLC. He has practiced in the fields of intellectual property and business litigation since 1976. His primary areas of concentration are copyright, trademark, and computer law, as well as publishing law, entertainment law, trade secret law, software licensing, and other matters relating to the high-tech and information industry. His practice involves issues relating to the ownership, licensing, protection, and infringement of intellectual property rights. He has experience not only in counseling and litigation in these areas, but also in arbitration and mediation.

McGrath serves as the associate director of the Center for Intellectual Property Law at The John Marshall Law School, where he is also an adjunct professor. He teaches courses in Copyright Law and Copyright Litigation in the graduate program. He is a past president of the Intellectual Property Law

Association of Chicago and a past chair of the Patent, Trademark & Copyright Committee of the Chicago Bar Association. He has also served on the board of trustees of the Copyright Society of the USA and the board of the Lawyers for the Creative Arts. He has been named an Illinois Super Lawyer and an Illinois Leading Lawyer in the field of intellectual property law.

He received his BA from the University of Notre Dame and his JD from Washington University. He is licensed to practice before the United States Supreme Court as well as the Seventh Circuit and the Federal Circuit. He is a member of the Trial Bar in the US District Court for the Northern District of Illinois.

McGrath is the author of numerous articles and is a frequent speaker on copyright and computer law issues. He is also on the editorial board of the *Journal of the Copyright Society of the USA*.

Source: <http://www.jmls.edu/directory/profiles/mcgrath-william/>

Antony McShane



Antony McShane develops and implements global strategies for creating, protecting and enforcing the full range of traditional and digital intellectual property assets, including trademarks, copyrights, trade secrets, patents, domain names and social media portfolios. He enforces intellectual property rights in federal and state courts throughout the country and before the Trademark Trial and Appeal Board. He coordinates similar enforcement efforts all over the world.

He manages the daily intellectual property demands of a varied client base – Fortune 500 companies, hospitality businesses, sports franchises, social media and tech companies, entrepreneurs and many other growing enterprises. Praised in Chambers for always providing the “right level of detail and analysis,” Tony’s counsel

benefits from his dual litigation and counseling acumen that assists him in identifying and developing the intellectual property assets that define a client’s business and build its brand. He skillfully considers how a decision will help a client’s business while assessing the risks of potential disputes.

The founder and former co-chair of the firm's Intellectual Property practice group, Tony has worked to build the firm's IP group into one of the largest and most diverse practices in the nation. He has also been an editor for the Trademark Reporter, published by the International Trademark Association, and a faculty member of the International Trademark Association's Trial Advocacy Workshop, which was sponsored by the National Institute of Trial Advocacy.

He speaks frequently before industry and legal groups on intellectual property and social media strategies. He regularly conducts client seminars on identifying, developing and protecting intellectual property. He has been an adjunct professor at the Kellogg Graduate School of Management, where he taught a class on Intellectual Property Strategies for Managers of E-Commerce. His talent for teaching helps him assist young business leaders as a trusted strategic legal advisor who speaks their language and understands the contemporary challenges of developing global digital brands.

Source: <http://www.ngc.com/amcshane/>

Alejandro Menchaca



Alejandro Menchaca's practice includes every facet of patent, trademark and related law. He has extensive experience in litigation and prosecution of patents and trademarks, and has prepared opinions in each of these areas. Alex focuses on ANDA litigation and counselling.

Alex is also fluent in Spanish and has represented several clients who conduct business primarily in Spanish.

Alex also worked as an Assistant U.S. Attorney in the Northern District of Illinois, Criminal Division. Alex was responsible for directing grand jury investigations leading to criminal indictments. He conducted numerous hearings and trials before many of the judges

of the District Court for the Northern District of Illinois. He also represented the U.S. Attorney's Office before the Court of Appeals for the Seventh Circuit in connection with several issues of first impression.

Alex is an Adjunct Professor at the John Marshall Law School in Chicago, having taught Patent and Trade Secrets Law, Unfair Competition and Consumer Protection, International Intellectual Property Law, and Patent Prosecution (in John Marshall's Intellectual Property LLM Program). Alex has also taught Intellectual Property Licensing as an Adjunct Professor at the Loyola University School of Law.

Source: <http://www.mcandrews-ip.com/our-team/alejandro-menchaca.html>

Suzanne Munck



Suzanne Munck is Chief Counsel for Intellectual Property for the United States Federal Trade Commission and Deputy Director of its Office of Policy Planning, where she directs the FTC's policy and enforcement efforts at the intersection of antitrust and intellectual property. She is the lead author of the FTC's October 2016 report, "Patent Assertion Entity Activity: An FTC Report." She also led the FTC's recent revision of the Antitrust Guidelines for the Licensing of Intellectual Property, together with the United States Department of Justice. Ms. Munck has significant litigation experience managing IP issues that arise during the FTC's enforcement efforts in the high-tech and healthcare sectors. She was the lead patent attorney in the FTC's pay-for-delay action against Cephalon, Inc., which resulted in a \$1.2B settlement for U.S. consumers. In recognition of her work, Ms. Munck has received the

Commission's Paul Rand Dixon and Janet D. Steiger Awards. Before joining the FTC, she was an antitrust and IP litigator in Los Angeles. She received her BA in mathematics from Bryn Mawr College and graduated cum laude from the University of Minnesota Law School, where she was a managing editor of the Minnesota Law Review.

Source: http://www.pli.edu/Content/Faculty/Suzanne_Drennon_Munck/_N-4oZ1z12ed3?ID=PE1140823

Hon. Pauline Newman



Pauline Newman was appointed by President Ronald Reagan in 1984. From 1982 to 1984, Judge Newman was Special Adviser to the United States Delegation to the Diplomatic Conference on the Revision of the Paris Convention for the Protection of Industrial Property. She served on the advisory committee to the Domestic Policy Review of Industrial Innovation from 1978 to 1979 and on the State Department Advisory Committee on International Intellectual Property from 1974 to 1984. From 1969 to 1984, Judge Newman served as director, Patent, Trademark and Licensing Department, FMC Corp. From 1961 to 1962 she worked for the United Nations Educational, Scientific and Cultural Organization as a science policy specialist in the Department of Natural Sciences. She served as patent attorney and house counsel of FMC Corp. from 1954 to 1969 and as research scientist, American Cyanamid Co. from 1951 to 1954. Judge

Newman received a B.A. from Vassar College in 1947, an M.A. from Columbia University in 1948, a Ph.D. from Yale University in 1952 and an LL.B. from New York University School of Law in 1958.

Source: <http://www.cafc.uscourts.gov/judges/pauline-newman-circuit-judge>

Robert Newman



Robert Newman, a Partner at Loeb & Loeb LLP, counsels clients in connection with privacy, data security, marketing, e-commerce and other intellectual property matters. He advises major brands, advertising agencies and digital media companies on all aspects of their consumer marketing communications, commercialization and enforcement of intellectual property portfolios, and litigation risk avoidance relating to IP, marketing and emerging technologies.

Mr. Newman is an adjunct faculty member of Chicago-Kent College of Law and The John Marshall Law School's Center for Intellectual

Property, Information and Privacy Law. He teaches courses on advertising and marketing law, e-commerce, and behavioral tracking and targeting.

In addition to his leadership and involvement in various professional associations in the privacy, IP and branding arena, Mr. Newman is also actively involved in pro bono service on behalf of several prominent music and arts organizations.

Source: <https://www.loeb.com/attorney-roberthnewman>

Kenneth Ng



Kenneth Ng is the US-based Partner for Chang Tsi & Partners, overseeing client relations and case management in North America. Kenneth's specialties include the development of strategy and tactics for IP enforcement, case management and budgeting. His nine years of experience as the chief trademark counsel at Kohler and Illinois Tool Works have given him the experience to develop and implement processes that maximize the benefits of a strong IP portfolio.

Source: <http://www.changtsi.com/en/team/396>

Kevin E. Noonan



Kevin E. Noonan is a partner with McDonnell Boehnen Hulbert & Berghoff LLP and serves as Chair of the firm's Biotechnology & Pharmaceuticals Practice Group. An experienced biotechnology patent lawyer, Dr. Noonan brings more than 20 years of extensive work as a molecular biologist studying high-technology problems in serving the unique needs of his clients. His practice involves all aspects of patent prosecution, interferences, and litigation. He represents pharmaceutical companies both large and small on a myriad of issues, as well as several universities in both patenting and licensing to outside investors. He has also filed amicus briefs in landmark patent and other cases to

district courts, the Federal Circuit and the U.S. Supreme Court involving patenting issues relevant to biotechnology.

Dr. Noonan is a frequent speaker, commentator and author on a variety of intellectual property law topics. He is a founding author of the Patent Docs weblog, a site focusing on biotechnology and pharmaceutical patent law. In 2010, he was interviewed for a segment that aired on the television program "*60 Minutes*" that addressed the issue of gene patenting.

Source: <http://www.mbh.com/attorneys/noonan/>

Sean O'Connor



Professor O'Connor's research focuses on intellectual property and business law with regard to start-ups and commercializing technology and arts innovation. His teaching and law practice specialize in transactions and the strategic role of the general counsel. Professor O'Connor received his law degree from Stanford Law School, a master's degree in philosophy from Arizona State University, and a bachelor's degree in history from University of Massachusetts. He has published numerous articles and book chapters and lectures frequently around the world. Professor O'Connor's award-winning research has been funded by the National Academies of Science, International Intellectual Property Institute, Kauffman Foundation, and the Center for Protection of Intellectual Property (George Mason University), in many cases through competitive fellowships. He is currently working on

Method+ology and the Means of Innovation to be published by Oxford University Press.

Since joining the UW Law faculty in 2003, he has served in a number of Law School and university-wide leadership positions, including designing and launching the ground-breaking Entrepreneurial Law Clinic. He has also been a Visiting Professor at UC Berkeley, George Washington University, Katholieke Universitat (Leuven BELGIUM), and Hanken School of Economics (Helsinki FINLAND).

Source: <https://www.law.washington.edu/directory/profile.aspx?ID=78>

Kevin Parks



Kevin Parks, a Member at Leydig, Voit & Mayer, LTD., has over thirty years' experience counseling clients and litigating in all areas of trademark and copyright law, including representation in trial and appellate courts and in proceedings before the U.S. Trademark Trial and Appeal Board and U.S. Copyright Office.

Prior to joining the firm in 2005, Mr. Parks founded SOUNDIES, a music licensing and consulting firm. Earlier, he was affiliated with intellectual property firms in New York and Chicago, and served as in-house Brand Counsel to the Blue Cross and Blue Shield Association.

Mr. Parks has been an adjunct professor at The John Marshall Law School since 2003, teaching coursework in music copyright and licensing. He writes and speaks regularly on current issues in music copyright and the music business, and is the author of *Music & Copyright in America: Toward the Celestial Jukebox*, published by the American Bar Association.

Source: <http://www.leydig.com/attorneys/kevin-parks>

Serena Pruitt



Serena Pruitt is currently Senior Counsel for McDonald's Corporation focusing on Marketing and Intellectual Property. Ms. Pruitt was previously an Assistant General Counsel and Intellectual Property Counsel for Rewards Network. Prior to becoming in house counsel, Ms. Pruitt was a Partner at Kirkland & Ellis, LLP in the Intellectual Property Group, where she practiced complex patent and other technology-related litigation and counseling. She represented clients in many diverse industries, including food and beverage, financial services, barcode scanners, computer software, medical devices, genetics, DNA microarrays, orthopaedic devices, cellular telephony, lighting, semiconductor, electrical engineering, mechanical engineering, and business methods.

Ms. Pruitt was responsible for leading teams throughout all phases of litigation, appeals and settlement. Accordingly, she has significant experience in jury and bench trials, alternative dispute proceedings, drafting settlement and licensing agreements, taking and defending depositions, and arguing motions. Counseled clients on intellectual property portfolio valuation and patent prosecution strategy.

Ms. Pruitt received her Juris Doctor degree and a Certificate in Intellectual Property: Patent Law from DePaul University College of Law after graduating magna cum laude. She has obtained a Master's in Bioengineering from Syracuse University and a Bachelor of Science in Biomedical Engineering with a concentration in Chemical Engineering from The Johns Hopkins University.

Source: <https://www.linkedin.com/in/serena-pruitt-bb4aa84/>

Glenn Pudelka



Glenn G. Pudelka is a Counsel in the Firm's Intellectual Property practice, where he co-chairs the Trademark, Copyright and Advertising Practice Group. He represents individuals and companies in publishing/entertainment, digital media, software, Internet, content and biotechnology fields, as well as numerous colleges and universities. Glenn has extensive experience in the area of copyright and focuses on handling various content licensing, distribution, supply, and commercial agreements. He also assists with copyright litigations, trademarks, general corporate, privacy and publicity law issues and counsels clients on intellectual property issues and policies. Glenn is also a member of the Firm's Diversity and Inclusion committee as well as a member of the Boston Pro Bono and Hiring committees.

Prior to joining the Firm, Glenn worked for eight years as a book editor for several publishing houses in New York City.

Glenn was included in the [Massachusetts Rising Star](#) listing, a *Thomson Reuters* publication from 2009-2012.

Source: <https://www.lockelord.com/professionals/p/pudelka-glenn-g>

Gene Quinn



Gene Quinn is a patent attorney and a leading commentator on patent law and innovation policy. Mr. Quinn is the Founder and Editor of IPWatchdog.com, which he started in 1999. IPWatchdog.com has been recognized multiple times by the American Bar Association as a top 100 legal blog, multiple times as the top IP blog, and in 2014 was inducted into the *ABA Blawg Hall of Fame*.

In 2017, Mr. Quinn was recognized by *IAM Magazine* as one of the top IP strategists in the world.

Regarded as an expert on software patentability and U.S. patent procedure, Mr. Quinn's particular

specialty is in the area of strategic patent consultancy, portfolio building and patent prosecution strategies. He also regularly advises attorneys and clients on litigation strategy and appeals.

Mr. Quinn also works with start-up businesses throughout the U.S. and around the world. As an electrical engineer, with a computer engineering focus, he frequently advises entrepreneurs, innovators and start-ups on patent matters relating to software, computer implemented methods, business methods, and Internet innovations.

Mr. Quinn began his career as a litigator handling a variety of civil litigation matters, and he has been a patent attorney for nearly two decades. He has previously taught a variety of intellectual property courses at the law school level, teaching courses such as patent law, patent claim drafting, patent prosecution, copyright law, trademark law and introduction to intellectual property at Syracuse University College of Law, Temple University School of Law, The University of Toledo College of Law, the University of New Hampshire School of Law, the John Marshall Law School (Chicago) and Whittier Law School. Since 2000 Mr. Quinn has also taught the leading patent bar review course in the nation.

Mr. Quinn is admitted to practice law in New Hampshire, is a Registered Patent Attorney licensed to practice before the United States Patent Office and is also admitted to practice before the United States Court of Appeals for the Federal Circuit.

Source: <http://www.ipwatchdog.com/people/gene-quinn-3/>

Guy Rub



Professor Guy A. Rub is an expert in the intersection between intellectual property law, contract law, and economic theory. His work explores how markets shape and are being shaped by intellectual property law. His publications have appeared or are forthcoming in the *Chicago Law Review*, *Harvard Journal of Law and Technology*, *Yale Law Journal Forum*, and *Emory Law Journal*, among others. He presented his work extensively both domestically and abroad.

Professor Rub has studied law on three continents. He holds an SJD degree and an LL.M. degree from the University of Michigan Law School; a master's degree in Law & Economics from the University of Madrid; a European Master in Law and Economics from the Erasmus University in Rotterdam, Netherlands; and an LL.B. degree from Tel-Aviv University. He was a law

clerk to the Honorable Rina S. Meshel of the Tel-Aviv Appellate Court. Prior to joining Moritz, he was practicing at Munger, Tolles & Olson LLP in Los Angeles.

Professor Rub also holds a bachelor's degree in computer science from Tel-Aviv University and worked as a software programmer and engineer prior to pursuing a career in law. Professor Rub teaches Copyright Law, Contracts, and Law and Economics at Moritz.

Source: <https://moritzlaw.osu.edu/faculty/guy-a-rub/>

Catherine Rowland



Catherine Zaller Rowland is Associate Register of Copyrights and director of public information and education (PIE). She was appointed to the position effective April 2, 2018.

In her position, Rowland oversees PIE as it provides authoritative information about the copyright law to the public and establishes educational programs. PIE publishes the copyright law and other provisions of Title 17; maintains a robust and accurate public website; creates and distributes a variety of circulars, information sheets, and newsletters, including NewsNet; responds to public inquiries regarding provisions of the law, explains registration policies, procedures, and other copyright-related topics

upon request; plans and executes a variety of educational activities; and engages in outreach with various copyright community stakeholders.

Rowland joined the Office in 2010 as attorney-advisor for the Office of the General Counsel. From 2012 to 2015, she served as senior counsel for policy and international affairs. In February 2015, Rowland was appointed senior advisor to the United States Register of Copyrights. In that position, she assisted the Register on a full range of policy, legal, and governance issues relating to the United States Copyright Office and its agency responsibilities. Her duties have included a wide range of statutory and regulatory functions, including assisting with policy studies and rulemakings, representing the United States as a member of intergovernmental delegations at trade negotiations, and co-chairing public hearings.

Before joining the Office, she spent several years in private law practice in Washington, DC, where she represented a variety of companies in intellectual property matters. Rowland began her legal career as a law clerk for the Hon. N. Carlton Tilley Jr. of the U.S. District Court for the Middle District of North Carolina.

Rowland earned her JD from William and Mary Law School, where she was elected to the Order of the Coif. She earned her BA in political science from American University.

Source: <https://www.copyright.gov/about/leadership/catie-rowland.html>

Matthew Sag



Matthew Sag is a Professor of Law at Loyola University Chicago. Professor Sag has also taught at DePaul University, the University of Virginia and Northwestern University.

Prior to his academic career, Matthew Sag practiced as an intellectual property attorney in the United Kingdom with Arnold & Porter and in Silicon Valley, California with Skadden, Arps. Professor Sag earned his law degree with honors from the Australian National University and clerked for Justice Paul Finn of the Federal Court of Australia.

Professor Sag's research focuses on the intersection of law and technology and law and

economics. He is a well known expert on Copyright law whose articles have been cited in Federal Court cases and in briefs to the United States Supreme Court. Professor Sag's work has been published in, among other places, *Nature*, the *California Law Review*, *Northwestern Law Review* and *Georgetown Law Review*.

Source: <http://www.luc.edu/law/fulltime/sag.shtml>

Joseph P. Salvo



Joseph P. Salvo currently serves as Executive Vice President and General Counsel of Sesame Workshop, the home of the iconic children's educational program "Sesame Street", a position he has held since May 2016. Prior to his role at Sesame Workshop, He served from 2008 until 2016 as General Counsel of HiT Entertainment, an international children's entertainment company that owns such pre-eminent pre-school brands as Barney, Thomas the Tank, Bob the Builder and Angelina Ballerina, with responsibility for a combined Legal & Business Affairs team with offices in NYC and

London. He also served as Vice President & Associate General Counsel at Mattel, Inc., (which acquired HiT in February, 2012) with shared responsibility for the Mattel Legal & Business Affairs group. Each of Sesame Workshop, HiT and Mattel are involved in all forms of audio and audiovisual production and licensing, including television, film, sound recordings and music publishing, digital services and home video, as well as licensing their brands for use in books, games and consumer products.

Prior to becoming General Counsel to HiT, Salvo spent 13 years working for a combination of Sony Music, Arista Records and Sony BMG Music Entertainment, where he was involved in a wide variety of contract, licensing and intellectual property issues and personally handled contract negotiations and drafting for such diverse artists as Bruce Springsteen, Celine Dion, Whitney Houston, Yo Yo Ma and John Mayer. He started his career as a litigator at Weil Gotshal & Manges in NY for 5 ½ years, where he specialized in copyright and IP litigation.

Salvo also served as Counsel at Weil Gotshal and Manges from 2006-2008, where he counseled many of the largest internet music service providers on international publishing and sound recording rights issues, including Apple, MySpace, Yahoo, AOL, Pandora, MediaNet and Sony, and coordinated the trial team for the UK Copyright Tribunal proceeding that set the first-of-its-kind UK publishing rates for internet distribution of music on behalf of a number of digital services.

Salvo served as President of the Copyright Society of the USA, the pre-eminent, national copyright bar association from June 2012-14, and has been an adjunct professor of law, teaching Entertainment Law at St John's University School of Law, since 2001. He is a frequent lecturer at law schools, bar associations and colleges on copyright, entertainment law and entertainment law issues.

Source: <https://www.stjohns.edu/academics/bio/joseph-p-salvo>

Rick Sanders



Rick is a trademark, trade secrets and copyright litigator and a founding partner of Aaron & Sanders, PLLC. From 2012 to 2014, he was an adjunct professor at Vanderbilt University Law School, where he was teaching Copyright Law. Vandy also happens to be where he got his law degree in 2000. After graduation, he practiced at a major intellectual-property law firm in Silicon Valley for a few years. He returned to Nashville in 2004, where he worked for a large Nashville firm, practicing as much intellectual-property law as he could, but also a lot of commercial law. He left that firm in 2011 to start Aaron & Sanders with Tara Aaron, so he could practice intellectual-property law full time and work with start-ups and other non-institutional clients.

Source: <https://www.aaronsanderslaw.com/rick-sanders/>

Joshua D. Sarnoff



Joshua D. Sarnoff is a professor of law at DePaul University and a faculty member in and former director of the Center for Intellectual Property Law & Information Technology (CIPLIT®). He teaches patent law, advanced patent law, administrative law, law and climate change, and other intellectual property law courses. He was previously a professor at the Washington College of Law, American University, in the Glushko-Samuelson Intellectual Property Law Clinic, and at the University of Arizona College of Law. In academic year 2014-2015, Professor Sarnoff was a Thomas A. Edison Distinguished Scholar at the United States Patent and Trademark Office. He is a registered patent attorney and a member of the bars of Washington D.C. and California, a former member of the board of governors of the Federal Circuit Bar Association, and a

member of the boards of directors and advisory boards of various nonprofit organizations. He has written numerous articles and book chapters on patent law and climate change and has been involved in a wide range of intellectual property legal and policy disputes. He has submitted testimony on domestic patent law reform bills, has filed numerous amicus briefs in the United States Supreme Court and in the U.S. Court of Appeals for the Federal Circuit on important patent law issues, has been a pro bono mediator for the Federal Circuit, and has been a consultant to the United Nations Conference on Trade and Development on international intellectual property, trade and environmental issues. Professor Sarnoff was formerly in the private practice of intellectual property, environmental, and food and drug law in Washington, D.C. He received his BS from MIT and JD from Stanford.

Source: <https://law.depaul.edu/faculty-and-staff/faculty-a-z/Pages/joshua-sarnoff.aspx>

Hans Sauer



Professor Sauer is Deputy General Counsel and Vice President for Intellectual Property for the Biotechnology Innovation Organization, a major trade association representing over 1,100 biotechnology companies from the medical, agricultural, environmental and industrial sector. At BIO, Professor Sauer advises the organization's board of directors, amicus committee, and various staff committees on patent and other intellectual property-related matters. Prior to taking his current position at BIO in 2006, Professor Sauer was Chief Patent Counsel for MG1 Pharma, Inc., and Senior Patent Counsel for Guilford Pharmaceuticals Inc. Professor

Sauer has 20 years of professional in-house experience in the biotechnology industry, where he worked on several drug development programs, being responsible for patent prosecution and portfolio oversight, clinical trial health information privacy, and sales and marketing legal compliance. Professor Sauer did his postdoctoral fellowship at Genentech, Inc. in South San Francisco, and holds a M.S. degree from the University of Ulm in his native Germany; a Ph.D. in Neuroscience from the University of Lund, Sweden; and a J.D. degree from Georgetown University Law Center.

Sources: <https://www.law.georgetown.edu/faculty/hans-sauer/>
<http://www.ipwatchdog.com/people/hans-sauer/>

Dave Schwartz



David Schwartz has focused his teaching and research on intellectual property and patent law, with a particular emphasis on empirical studies of patent litigation. He also co-authored a casebook on the law of design, including design patents. Prior to entering academics in 2006, Professor Schwartz practiced intellectual property law, focusing on patents and patent litigation, for over a decade. From 2000 to 2006, he was a partner at two intellectual property boutique firms in Chicago, where his practice included patent, copyright, trademark and trade secrets litigation; patent and trademark prosecution; and intellectual property-related transactions. He began his career in 1995 as an associate at Jenner & Block.

Professor Schwartz's research focuses on empirical studies of patent law and judicial behavior, including of the use contingent fee representation in patent litigation; reversal rates in patent claim construction cases; litigation involving non-practicing entities; the effect of the presumption of validity on jurors; and the doctrine of equivalents. He has also studied the use of legal scholarship by the judiciary. His scholarship has appeared in leading law journals such as the Cornell Law Review, the Northwestern Law Review, the Texas Law Review, the University of Chicago Law Review, and the Michigan Law Review.

In terms of service to the practicing bar, Professor Schwartz was the program director for the Richard Linn Inn of Court, which focuses on intellectual property law, from 2011 until 2013. He also served from 2011 until 2013 on the board of managers for the Intellectual Property Law Association of Chicago. Professor Schwartz is registered to practice before the U.S. Patent and Trademark Office.

Source: <http://www.law.northwestern.edu/faculty/profiles/DavidLSchwartz/>

Martin Schwimmer



Martin Schwimmer counsels clients, prosecutes U.S. and international trademark and copyright applications, and litigates intellectual property disputes. His clients span from major well-known companies to two guys in a garage. They operate in fields as diverse as consumer electronics, luxury goods, sex positive products (a real industry term), entertainment, and industrial products. Martin is best known as the publisher of The Trademark Blog, the world's oldest blog devoted to trademark and copyright law, as well as a Twitter microblog (@trademarkblog). He has recently co-authored an article in The Trademark Reporter arguing for a statutory notice and takedown procedure for online infringements, analogous to the DMCA.

Well-known in domain name circles, Martin participated in the first reported domain name dispute, *MTV v. Curry* (1994). Active in domain name politics, he was involved in the shouting match in the cafeteria of the University of Santiago in 1999 that led to the final version of the Uniform Dispute Resolution Proceeding (UDRP). Martin is a Panelist for UDRP proceedings administered by the World Intellectual Property Organization.

Martin has been widely quoted in the press for his views on intellectual property issues. He has been interviewed on CNN about domain names, and once, on FoxNews.com, was mistakenly asked questions about interest rates.

Martin has been a speaker at the annual meetings of the ABA, the AIPLA, and the New York, Michigan and Minnesota State Bars, as well as at meetings of the Association of the Bar of the City of New York and at various INTA conferences.

Before joining Leason Ellis, Martin was a Partner at Moses & Singer LLP and Fross Zelnick Lehrman & Zissu, P.C.

Source: <http://www.leaseonellis.com/?attorney=martin-schwimmer>

Jeffery S. Sharp



Jeffrey S. Sharp is the Managing Partner at Marshall Gerstein IP. He is a registered patent attorney with more than 30 years of experience in patent prosecution, litigation and transactional work who focuses his practice in the areas of biotechnology, chemistry, and chemical engineering.

Mr. Sharp has handled matters in a wide variety of biotechnology disciplines, such as pharmaceuticals, nutraceuticals, and gene therapy; recombinant nucleic acid technologies, including plant biotechnology; and in-vivo and in-vitro diagnostic and gene-sequencing methods. He has also gained successful outcomes in diverse chemical and chemical engineering

technologies, including organic, inorganic, and metallurgical chemistry; chemical and metallurgical processing; and food and beverage chemistry.

Mr. Sharp is recognized as a committed advocate on behalf of the Firm's clients, qualities recognized by his Martindale-Hubbell® AV Peer Review Rating™ and other recognitions. He was selected by the *Chicago Law Bulletin* as a "Leading Lawyer" and in recognition of his outstanding patent work in life sciences, has been featured as a "Life Sciences Star" in *LMG Life Sciences*, 2012–2016. Mr. Sharp was selected for inclusion in the 2013–2016 *Super Lawyers*® lists. Only five percent of the lawyers in the state were selected for this honor. He was also selected by his peers for inclusion in the 2016–2018 editions of *The Best Lawyers in America*® in the practice area of Patent Law. Since 2013, Mr. Sharp has been recognized as an "IP Star" in *Managing IP's IP Stars Survey* (fka the *World IP Handbook and Survey*), and has also been selected as one of the "World's Leading Patent Practitioners" from 2013–2016 by *Intellectual Asset Management (IAM)* magazine.

Source: <https://www.marshallip.com/jeffrey-s-sharp/>

Charles Shifley



Over a full career, Charles Shifley has concentrated on intellectual property cases, trials, and issues. Recently, Charles has taken a lead in Patent Office inter partes review (IPR) practice. He has both challenged patents with IPR petitions and defended patent owners with IPR responses. He has also written extensively to share his perspectives on these experiences with those who might be less familiar with IPR practices.

Charles speaks on patent litigation and related matters, and authors articles espousing critical thinking in handling intellectual property concerns. He has taught pretrial, trial and appellate advocacy at Northwestern University, Georgetown, John Marshall of Chicago, and Chicago Kent Colleges of Law, with

Federal Circuit Court of Appeals Chief Judge Paul Michel, among others, and taught Law for Engineering Managers at Northwestern for many years. He is currently Vice President of the Intellectual Property Law Association of Chicago (IPLAC), and past Chair of the IPLAC Amicus Committee, representing IPLAC in many U.S. Supreme Court, Federal Circuit and Illinois Supreme Court cases on issues including patent-eligible subject matter, patent damages, jurisdiction, and inequitable conduct. He is past President of the Richard Linn American Inn of Court.

Charles earned a Bachelor of Science degree in Mechanical Engineering, summa cum laude, and a Juris Doctor degree, cum laude, both from The Ohio State University, in his home state.

Charles practices in the Chicago office of Banner & Witcoff, Ltd.

Source: <https://bannerwitcoff.com/people/cshifley/>

Thomas Smedinghoff



Thomas Smedinghoff focuses his practice on the new legal issues relating to the developing field of information law and electronic business activities. Named as one of the *National Law Journal's* "Top 50 Intellectual Property Trailblazers & Pioneers" in 2014, Tom is internationally recognized for his leadership in addressing emerging legal issues regarding electronic transactions, identity management, privacy, information security, and online authentication issues from both a transactional and public policy perspective. He has been retained to structure and implement first-of-their-kind e-commerce initiatives, electronic transactions, and identity management and information security legal infrastructures for the federal government, and national and international businesses including banks, insurance companies, investment companies, and certification authorities. He has also been actively involved in

developing legislation and public policy in the area of electronic business at the state, national, and international levels.

Source: <https://www.lockelord.com/professionals/s/smedinghoff-thomas-j>

Brett Sylvester



Mr. Sylvester prosecutes patent applications in the chemical arts and related areas, counsels clients on matters relating to intellectual property, and represents clients in patent litigation and interferences before the federal courts and administrative tribunals.

Source: <http://www.sughrue.com/bsylvester/?tab=News>

Liisa Thomas



Liisa Thomas, a partner at Sheppard Mullin is based in the firm's Chicago and London offices, is Co-Practice Group Leader of the Privacy and Cybersecurity Practice. Her clients rely on her ability to create clarity in a sea of confusing legal requirements and describe her as "extremely responsive, while providing thoughtful legal analysis combined with real world practical advice." Liisa is the author of the definitive treatise on data breach, *Thomas on Data Breach: A Practical Guide to Handling Worldwide Data Breach Notification*, which has been described as "a no-nonsense roadmap for in-house and external practitioners alike."

Liisa is known as an industry leader in the privacy and data security space and is consistently

recognized by Leading Lawyers Network, Chambers and The Legal 500, and leading publications and organizations for her "broad depth of privacy knowledge." She was named to Cybersecurity Docket's "Incident Response 30," honoring 30 incident response professionals critical to managing data breaches (in both 2016 and 2018), recognized as the 2017 Data Protection Lawyer of the Year - USA by Global 100, the 2017 U.S. Data Protection Lawyer of the Year by *Finance Monthly*, and the "Best in Data Security Law Services" at Corporate LiveWire's 2017 Global Awards.

Liisa, who was born in Finland and has lived in France, Egypt, and Spain, frequently coordinates global efforts in the privacy area for her clients. Clients value her global insights and familiarity with business systems outside of the United States. With Liisa's assistance, her clients—which include major consumer brands, advertising agencies, and consumer research companies—are able to navigate thorny data breach disclosure issues, use emerging interactive advertising techniques, and create compliant security programs, all while effectively managing their legal risks. Clients praise Liisa's ability to add real value to their businesses, and describe her as "keeping [clients] one step ahead of where [they] need to be."

Liisa is an active advocate of women and minorities in the legal industry and has been honored for her leadership in the legal field by the Illinois Diversity Council. Liisa is currently an adjunct professor in Northwestern University Law School, and has taught privacy courses at several other Chicago-area law schools, including her *alma mater*, the University of Chicago. Liisa is the Vice-Chair of the Board of Trustees of the Chicago Symphony Orchestra, is Chair of the CSO's Negaunee Music Institute Board, and plays violin in the Chicago Bar Association Symphony Orchestra, an orchestra made up of lawyers and judges.

Source: <https://www.sheppardmullin.com/lmthomas>

Monica Thompson



Monica joined TottisLaw in December 2015. She has over 30 years of litigation experience representing clients in the manufacturing, medical device, financial services and consumer product sectors throughout the United States. She's tried cases in federal district courts around the country and appeared before appellate panels, arbitration panels and bankruptcy courts. She is a frequent speaker on litigation procedure and intellectual property issues and is on the faculty of the Practicing Law Institute. She's rated by her peers as AV Preeminent in the Martindale Hubble listings, and repeatedly has been named as an Illinois Super Lawyer by a Thomson Reuters rating service of outstanding lawyers. Monica served on advisory boards for a number of professional organizations.

In addition to trial work, Monica also provides transactional advice and general counseling services related to intellectual property. She has drafted licenses for domestic and international use, handled performance issues arising in outsourcing contracts, conducted IP audits for multi-national organizations and evaluated security measures used to protect trade secrets.

Monica has been involved in community and volunteer programs including the WITS reading program and programs at St. Clement in Chicago's Lincoln Park neighborhood. She received her J.D. from Washington University after obtaining a BA from the University of Louisville.

Source: http://www.tottislaw.com/whoweare_mthompson.html

Detlef von Ahsen



Detlef von Ahsen is a partner with the IP Law Firm of Kuhnen & Wacker. He studied mechanical engineering and has been awarded a master's degree of DiplomIngenieur from the University of Darmstadt.

Von Ahsen is a German and European Patent Attorney and a European Trademark and Design Attorney who is specialized in the fields of mechanical engineering (road and rail motor vehicles, ship building, internal combustion engines, agricultural engineering, construction/civil engineering), thermal and sound insulation technologies as well as electrical engineering, chemical and biological engineering. He also has experience in the oil and gas industry and has been involved in many litigation cases.

Prior to joining Kuhnen & Wacker, Detlef von Ahsen worked as a patent attorney with his own law firm and as a product engineer with Baker Hughes Inteq in 1991/1992. He also lectured on "Patent Practice for Engineers" at the University of Applied Science, Bremen and has most recently presented seminars in Germany and China.

Sources: <http://www.ipwatchdog.com/people/detlef-von-ahsen/>
<https://www.kuhnen-wacker.com/en/team/detlef-von-ahsen.php>

Marci Rolnik Walker



Photo by Jon Allegretto

Features Project Midwest (IFP/ Chicago).

Since she joined LCA in 2004, Ms. Walker has advised clients in all areas of art and entertainment, including intellectual property protection for motion pictures, visual arts, music, dance and literary works. A former photographer, she focuses on giving artists real bargaining power, including adequate information to turn down commercially exploitative offers. Ms. Walker spent a decade managing LCA's attorney referral program and now heads LCA's LawSmarts outreach and CLE programming. Past leadership roles include chairing the Volunteer Lawyers for the Arts Division of the ABA Forum on the Entertainment and Sports Industries, the Chicago Bar Association's Media and Entertainment Committee, the Intellectual Property Committee of College Art Association, and the Fiscal Sponsorship Committee of Independent

Ms. Walker is an adjunct faculty member at DePaul University and Columbia College Chicago where she teaches entertainment law courses. She formerly taught an ABA-certified course on intellectual property at Harper College and student taught a legal ethics course at her alma mater, the University of Illinois, Urbana-Champaign. Ms. Walker earned her juris doctorate from Loyola University Chicago School of Law and is licensed to practice law in the state of Illinois and in the United States District Courts for the Northern District of Illinois.

Source: <https://law-arts.org/staff>

Annsley Ward



Annsley is an experienced and strategic intellectual property litigator specialising in complex cross-border patent, SPC, FRAND/SEP and trade secrets litigation for innovative clients in the life sciences and TMT sectors. Clients commend Annsley for her energy, dedication and creativity that she brings to litigation.

With her background in chemical engineering, Annsley acts for some of the world's leading innovative technology companies in high tech IP disputes ranging from radiotherapy/MRI, wireless technology and algorithmic trading to TNF-inhibitors, respiratory products and molecular diagnostics. Leveraging her technical expertise and international outlook, she supports clients in

coordinating their global litigation strategy by identifying game-changing opportunities in national procedural and substantive law. Annsley also advises on soft IP issues relating to cloud computing and intermediary liability. Annsley joined the Bristows team in 2016 from a Magic Circle firm.

Annsley is listed as an IP Rising Star by Managing IP's IP Stars (2017), a WIPR Global IP Leader (2017), an IP Rising Star in Super Lawyers (2014, 2015), and in 2014, was shortlisted in the same category for Euromoney's Europe Women in Business Law Awards. She is a recognised expert on the Unified Patent Court advising clients and industry associations on strategic preparations. In 2014, she was appointed as Secretary of AIPPI's Standing Committee on the UPC and Unitary Patent and, in 2016, was appointed as Co-Chair. In 2017, she was appointed as member of AIPPI's new Standing Committee on Trade Secrets. She is also a Council Member of the UK National Group and a member of EPLAW.

A permanent member of the award-winning IPKat blog team, Annsley (writing as the AmeriKat) frequently publishes articles on European and US IP court decisions and developing legislation. Annsley is passionate about advancing and supporting women in patent law, tech and policy, a passion she brings to her role as Co-Chair of the London Chapter of ChIPs.

Source: <https://www.bristows.com/our-people/annsley-merelle-ward/>

Shlomit Yanisky-Ravid



Dr. Shlomit Yanisky-Ravid is a professor of Intellectual Property Law, Focusing on Advanced technology, Cyberspace, Privacy and Competition Laws as well as Labor and Employment Law. Prof. Yanisky-Ravid is a Visiting Professor at Fordham Law, where she teaches the course *"Beyond Intellectual Property: Theoretical, Comparative and International Perspectives"* and *"Intellectual Property and Advanced Technology: Artificial Intelligence and Block Chain"*. Dr. Yanisky-Ravid is a full time Senior Law Faculty Member at the Ono Law School, which is the largest law school in Israel. She is also a law professor research fellow at the Yale University Law School, ISP, since she has done her Post-Doctoral studies at Yale Law School, and where she conducted two seminars: *"Law and Society In Israel: Contemporary Issues"* and *"Advanced Legal Studies for the VR Graduate Program"*. She serves as a sought after lecturer at leading universities in the world, such as: Harvard University, Berkman K. Center for Internet & Society, Columbia University, Miami University, NYU Law, Center for Labor and Employment Law American University, in the U.S. as well as at Lausanne University, Switzerland, Urbino University, Italy, Oxford University, UK and others. In addition, she actively participates in international organizations, such as the World Intellectual Property Organization (WIPO) in Geneva and the Swiss Institute of Comparative Law, Lausanne.

She has published articles and books and has won awards and scholarships for her works. Recently, her article titled *Generating Rembrandt: Artificial Intelligence, Copyright, and Accountability in the 3A Era—the Human-Like Workers are Already Here—A New Mode*, was chosen as the 2017 Visionary Article in Intellectual Property Law and in addition won an award, by Mich. S. Univ. She published few more articles about AI and IP and she is now writing a book discussing the interconnections between artificial intelligence and intellectual property. Her article *the Right to Privacy and the Balloon Theory was judged by West (Thomson Reuters) Publisher* as one of the best law review articles related to entertainment, publishing and/or the arts published within 2014 in the U.S. Her work on the book *"Intellectual Property at Workplaces: Theoretical and Comparative Perspective"* won the Van Calker Fund, awarded to selected scholars and was recalled as a deep academic work on the field. She also won the Minerva Center for Human Rights award as well as the Silbert grant for other research she has done.

Yanisky-Ravid is the founder and the head of the Shalom Comparative Legal Research Institute, OAC, which is active in Israel, Switzerland and the U.S., hosting a tremendous amount of international conferences, courses, seminars, visiting professors, students delegations, promoting comparative research and creating academic relationships with leading institutes for almost ten years.

She is a member of many boards and forums around the world in her fields of expertise. Last year she launched the AI-IP project as part of the Fordham Law CLIP researching the challenges of advanced technology, mainly artificial intelligence and blockchain on Intellectual property regime.

Source: <http://fordhamipinstitute.com/wp-content/uploads/2018/03/Shlomit-Yanisky-Ravid-bio-.pdf>

Arthur Yuan



Arthur Tan-Chi Yuan is the director of the Chinese Intellectual Property Resource Center and handles all aspects of Center's activities, including but not limited to, administering educational programs relating to U.S. and Chinese intellectual property rights, developing educational programs relating to U.S. and Chinese intellectual property rights, coordinating programs between The John Marshall Law School and many partners in China, including the State Intellectual Property Office and managing the China IP summer program in cooperation with China Intellectual Property Training Center, Beijing.

Yuan is also an adjunct professor and senior counsel at Loeb & Loeb LLC. He brings over 10 years of patent preparation and prosecution experience. In his practice, he prepares and prosecutes the firm's U.S. clients' patent applications and prosecutes the corresponding foreign (EP, CN, NZ, AU, IL,

etc.) patent applications relating to electronics, computer systems, software systems, and business methods, including media processing, telecommunication systems, search engines, database structures, operating systems, business management applications, data security and electronic medical devices, mobile devices, online social networks, web mash-up programming, mechanical technologies, and chemical technologies. He authors patentability opinions and non-infringement/freedom-to-operate opinions, advises U.S. clients on Chinese patent law issues, advised Chinese/Taiwanese clients on U.S. IP laws, patent infringement litigation before the U.S. District Court, ITC proceedings, re-examination proceeding before the USPTO, and practices appeals before the Board of Patent Appeals and Interferences.

Yuan teaches a variety of practical patent courses at the John Marshall, including Intellectual Property Survey (patent portion), Patent Attorney Opinions, Patent Planning and Practice, Advanced Patent Clinic, Patent Office Practice, US Patent Fundamentals and IP Management. He is also an editor for the AIPLA Quarterly Journal between 2013-2015. His research focuses on a wide range of IP topics, including US patent law, patent preparation/prosecution and American and Chinese comparative IP laws.

Education:

BS, University of Houston
JD, The John Marshall Law School

Source: http://www.jmls.edu/directory/profile.php?lastfirstname=Yuan_Arthur

Peter K. Yu



Peter K. Yu (余家明) is Professor of Law and Co-Director of the Center for Law and Intellectual Property at Texas A&M University School of Law. Before joining Texas A&M University, he held the Kern Family Chair in Intellectual Property Law and was the founding director of the Intellectual Property Law Center at Drake University Law School. He served as Wenlan Scholar Chair Professor at Zhongnan University of Economics and Law in Wuhan, China and a visiting professor of law at Hanken School of Economics, the University of Haifa, the University of Helsinki, the University of Hong Kong, the University of Strasbourg and Washington and Lee University. He also founded the nationally renowned Intellectual Property & Communications Law Program at Michigan State University, at which he held faculty appointments in law, communication arts and sciences, and Asian studies.

Born and raised in Hong Kong, Professor Yu is a leading expert in international intellectual property and communications law. He also writes and lectures extensively on international trade, international and comparative law, and the transition of the legal systems in China and Hong Kong. A prolific scholar and an award-winning teacher, he is the author or editor of six books and more than 100 law review articles and book chapters. He serves as the general editor of *The WIPO Journal* published by the World Intellectual Property Organization (WIPO) and chairs the Committee on International Intellectual Property of the American Branch of the International Law Association.

Professor Yu has spoken at events organized by WIPO, the International Telecommunication Union, the U.N. Conference on Trade and Development (UNCTAD), the U.N. Educational, Scientific and Cultural Organization (UNESCO), the Chinese, EU and U.S. governments and at leading research institutions from around the world. His lectures and presentations have spanned over 30 countries on six continents. He is a frequent commentator in the national and international media. His publications have appeared in Chinese and English and have been translated into Arabic, French, Hausa, Japanese, Persian, Portuguese, Spanish and Vietnamese. They are available on his website at www.peteryu.com.

Source: <http://www.peteryu.com/bio.htm>