

# SEP Litigation Trends and Licensing Realities

**Tuesday, March 9, 2021 - 12:00 pm to 1:30 pm Eastern Time**

In order for the full potential and promise of autonomous vehicles to be recognized, it will be critical for automakers to create vehicles that communicate with each other in real time, without lag. However, there are many obstacles to overcome before standardization can truly be achieved, not the least of which is the establishment of new business models.

While there are a number of high-profile legal confrontations and licensing standoffs capturing the auto industry in a quagmire of uncertainty, it hardly suffers this predicament alone. The Internet of Things, for example, which connects security systems, heating and lighting systems, washers and dryers, kitchen appliances, and more, will require increased interoperability and communication bandwidth if it continues to grow as predicted.

With such staggering commercialization opportunity due to demonstrated technological advancement come patents— a lot of patents – mostly standard essential patents (SEPs). When there are a lot of patents together with seemingly limitless market potential, litigation abounds— a lot of litigation.

Join **Gene Quinn**, patent attorney and Founder of IPWatchdog.com, on Tuesday, March 9, 2021, at 12 pm ET, for a wide-ranging conversation about SEP litigation trends, forum shopping, licensing, and more. Joining the conversation will be **Clemens Heusch**, Head of Global Litigation for Nokia, **David L. Cohen**, from Kidon IP, a well-known SEPs expert and former Chief IP Officer for Vringo, **Dave Djavaherian**, President of PacTech Law, P.C., **Kent Baker**, Head of Intellectual Property, u-blox AG, and **Tim Pohlmann**, CEO of IPlytics.

## Faculty:

**GENE QUINN** is a US Patent Attorney, the founder of IPWatchdog.com and a Top 300 IP Strategist. Gene writes about patent law, patent and innovation policy, proposed legislation, rulemaking, software patents and more. In 2014, Mr. Quinn was named one of the top 50 most influential people in IP by *Managing IP Magazine*. In both 2017 and 2018, he was recognized by *IAM Magazine* as one of the top IP strategists in the world. Regarded as an expert on software patentability and U.S. patent procedure, Mr. Quinn regularly advises attorneys and clients on patent matters, litigation strategy and appeals.

**CLEMENS-AUGUST HEUSCH LL.M.** is VP and Head of Global Litigation and Disputes at Nokia, responsible for litigation, arbitration and mediation globally with a strong focus on multi-national IP litigation and arbitration. Since 2008 Nokia has been involved in more than 200 patent cases worldwide. Before joining Nokia in 2008, Clemens was an attorney-at-law at the international law firm Bird & Bird LLP. He studied law at the Universities of Freiburg and Bonn, Germany; received an LL.M. degree from the University of Maastricht, Netherlands, and a doctorate from the University of Cologne, Germany. During his traineeship, he worked inter alia in the competition law team of Freshfields Bruckhaus Deringer in Cologne and Brussels, Belgium. Clemens is a registered lawyer at the Cologne Bar and is a certified IP lawyer. Fluent in

German, English and French, he regularly presents and writes on a range of legal topics. He is based in Germany.

**DAVID COHEN** is an intellectual property strategist with experience in the offensive and defensive sides of global, intellectual property monetization. He operates on an outsourced Chief IP Officer model and provides legal services through his law firm and IP-business related services (including patent brokering and legal process and/or IP-business or M&A focused consulting) through Kidon IP Corporation. David is the former Chief Legal and IP Officer of Vringo Inc. Prior to Vringo, he was senior in-house counsel at Nokia Corporation. He worked at the law firms of Lerner David and Skadden Arps before joining Nokia. David also clerked for Chief Judge Carman of the Court of International Trade.

**DAVE DJAVAHERIAN** is the President of PacTech Law, P.C. He focuses on standards and intellectual property matters, including FRAND licensing engagements, IP policy and related disputes. He has been handling high stakes licensing and litigation matters throughout his career, including working in-house to manage and oversee a \$250M annual licensing business. Mr. Djavaherian has testified before US District Courts and the International Trade Commission on FRAND licensing matters. He has been a delegate for the United States to the United Nation's Telecommunications Standards Advisory Group, and regular contributor on IP policy issues at SDOs such as ETSI, ITU and IEEE. In 2019 and 2020 he was recognized by IAM Magazine as one of the top 300 IP strategists in the world.

**KENT BAKER** Mr. Baker has over three decades of global business, technology, and intellectual property expertise working with patent holders, patent implementers and globally developing standards, regulatory and national intellectual property policies. He has served in key roles regarding R&D investment, identifying markets for "revolutionary" and "evolutionary" innovations, developing intellectual property as business assets, and driving monetization strategies at companies including the Palo Alto Research Center (PARC) and Qualcomm. His current role at u-blox AG, a Swiss based GNSS and wireless module manufacturer, provides a unique perspective of the patent licensing paradox experienced by startups, small and medium size companies needing fair and reasonably valued access to standard essential patents (SEPs) across various market segments. He knows both patent holder and patent implementor concerns and rhetoric.

**TIM POHLMANN** is the CEO and founder of IPlytics. He earned his doctoral degree with the highest distinction from the Berlin Institute of Technology, with a dissertation on patenting and coordination in standardization. He then went on to work as a post-doctoral researcher and consultant for the Law and Economics of Patents Group at CERNA, MINES ParisTech. Dr Pohlmann has been actively involved in preparing empirical studies for the European Commission, the World Intellectual Property Organization and the German federal government on SEPs, FRAND and patent pools. He is also the author of several peer-reviewed economist journal articles, several IAM magazine articles and was selected among the top IAM 300 IP strategist.