Innovative 24-hour Format *(to span the globe)*

**Three main pillars/tracks:**

- **Main Program**
  - 6 Plenary Sessions
  - 36 concurrent panels discussions

- **Small Tables**
  - Structured **LIVE Roundtable Discussions**

- **24-hour café**
  - For unstructured networking, learn about LES and meet speakers on the program

LESI: Advancing the Business of Intellectual Property Globally
2021 Theme

Maximizing the Value of Innovation in an Era of Convergence

Various concurrent sessions will look at where the most important innovation is occurring and highlight -- through speakers and case studies -- some of those responsible for and leading this innovation.

Focus on technologies and industries converging to create new products, new markets and new licensing models:

1) how the automotive industry is converging with the communications industry,

2) how the healthcare industry is converging with artificial intelligence, and

3) how the pandemic is accelerating this convergence and change

More information on the various concurrent sessions available at www.lesi2021.org
LESI 2021: Small, Moderated Table Discussions

**Topics:**

- **Table 1** - Emerging Markets of The Eurasian Economic Union (EEU) – It’s Time to License Your IP Assets
- **Table 2** - Dos and Don’ts in Licensing Negotiation
- **Table 3** - AI in Africa - An IP Review From That Part Of The World
- **Table 4** - Remote Working: Permanent, Temporary or A New Model?
- **Table 5** - Top 5 Female Challenges in Early Career
- **Table 6** - Trade Secret in Latin America – Facing Different "Spices" On A Regional Protection.
- **Table 7** - The Borderline Between 3d Marks and Industrial Design
- **Table 8** - Global IP Analytics
- **Table 9** - Blockchain & Ip: A Solution Crypto Heaven?
- **Table 10** - Freedom to Operate: What Does It Mean Today?

---

LESI 2021: 24-Hour Café (via Remo)

*For unstructured networking, to learn about LES and meet speakers on the program*

- Many tables to interact with other attendees for unstructured “intimate” discussion

  - **Also, Pre-defined tables:**
    1. Main Program Speaker tables (& Speaker’s Forum – TBA)
    2. Committee Leaders / Discuss Committee Activity
    3. National Society tables
    4. Misc. other topics of interest to LES members