

**Questions for the Record from Senator Thom Tillis
For Ryan McCrate of Amazon**

1. What percentage of the books that appear as ads on the Kindle device – namely on the home screen as a screen saver -- are published by Amazon Publishing imprints or on the Kindle Direct Publishing platform? What do you charge for that placement and do you charge Amazon imprints the same as other publishers?

2. Bookstat, a sales tracking service that covers about 90% of US ebook retail, estimated in 2018 that 9.5% of the ebooks sold in the US last year came from Amazon's imprints, yet at least a quarter (and often a half or more) of the top 20 bestselling fiction books listed by Amazon each week tend to be from its own imprints. Why do Amazon's own books dominate its best-seller lists each week? It seems to indicate that Amazon is giving preference to its own imprints where it stands to double profit from the sales – as both publisher and retailer. If Amazon were a neutral platform, you would expect the number of best-sellers sold on Amazon to be more proportionate to the percentage of the market that the imprints represent.