

Leveraging AI in the Invention Disclosure Process

Jim Durkin, Product Manager

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John White, Managing Director, PCT Learning Center



About IP.com

Our goal is to make it easier for organizations to accelerate research and development and enable the rapid evaluation of intellectual property.

Today, we combine hundreds of millions of data points from corporations, U.S. litigation records, patents, and technical literature to help you evaluate, protect, and monetize your ideas.

Fortune 1000 companies, governments, and research universities all over the world use our intelligence solutions to increase efficiencies, reduce outsourcing costs, and improve their innovation processes.



Joe Manico

Research Scientist, Kodak Alaris

Joe Manico's career began with the Eastman Kodak Company in 1975 and about 10 years later he moved to Kodak's Research & Development Labs and began collaborating with other inventors and filing patents on new inventions. The patent portfolio he contributed to includes inventions in digital image processing, film and digital cameras, innovative digital displays, printers, and print finishing systems. In 2013 he was identified as one of the primary contributors to the Kodak Patent Portfolio which was sold for \$525M. After the sale, he joined Kodak Alaris as a Research Scientist and continues to help protect corporate research investments with intellectual property.



Jim Durkin

Senior Product Manager, IP.com

Jim Durkin is Product Manager at IP.com, where he works directly with clients across the globe and IP.com's development team to enable AI-assisted workflow solutions related to IP.com's Insight Reports, as well as IP.com's Innovation Discovery and AI-driven Search Platform, InnovationQ, and its flagship Prior Art Database for defensive publication. He is a registered patent attorney, inventor, and former Primary Patent Examiner for the USPTO in the area of Graphical User Interface with a B.S. in Computer Science.



Tony Christopher

Success Engineer, IP.com

Tony Christopher graduated with a BS in Business Administration: Finance from SUNY Geneseo in 2013. In his professional career before IP.com, Tony worked in Finance and Marketing, Medical Devices, and Insurance as a State Farm Agent. In his work at IP.com, Tony has specialized in work with top research universities and libraries across the country, assisting with Patent Research and Ideation.



John White

President & CEO, PCT Learning Center

John White is recognized as one of the top patent educators in the United States. He has over 35 years of experience in all phases of the patent field. As the President & CEO of the PCT Learning Center, he is responsible for program planning and outreach to the IP Law community.

John began his IP career as a Patent Examiner at the United States Patent and Trademark Office (USPTO) and later as a Special Assistant to the Commissioner of Patents. After leaving the USPTO, he founded what would become the largest dedicated patent search, documentation, and technical translation entity in the United States, supplying the needs of clients across the globe. He founded the patent law firm, Berenato & White, and a patent education company, now part of the Practising Law Institute (New York).

Our Solutions

Designed for IP professionals, research and development teams, inventors and entrepreneurs, for use throughout the innovation lifecycle.

01



IP Professionals

Determine patent or portfolio evaluation metrics with diagnostic analytics. Find relevant art, map white space, and visualize competitive activity.

02



R&D

Increase efficiency with real-time invention novelty scoring. Gain competitor and market position insights to accelerate decision-making.

03



University/Academia

Provide state-of-the-art services that cultivate innovation. Our user-friendly patent search is for students, instructors, and libraries.

04



Business & Strategy

Understand where competitors are investing, map technology trends, and access patent and litigation data. Stay ahead of the competition.

05



Legal

Assess the strength of patents, evaluate M&A targets, and prove patent validity. Our U.S.-based patent research services team is backed by years of technology expertise.

Our Products

InnovationQ+ IQ ideas plus
Powered by IP.com and IEEE

IP Analytics

Professional Services

PRIOR ART DATABASE

InnovationQ

Our IP search and analytics platform delivers solutions that cover the innovation lifecycle, from ideation to monetization. The database, equipped with advanced search capabilities, enables critical decision making around patenting, publishing, and competitive intelligence.

IQ Ideas

Our newest product, recently launched with enthusiastic reception. The IQ Ideas platform provides AI-powered brainstorming, novelty scoring, and invention disclosure drafting in one application.

IP Analytics

Get the intelligence your business needs to make informed decisions.

Patent Vitality Report for assessment and valuation

Technology Vitality Report to validate ideas and speed workflow

Portfolio Intelligence Report to rank and evaluate patent portfolios

Professional Services

Our U.S.-based team of ITAR compliant experts has more than 30 years of experience and can respond to high-priority requests within hours. IP.com's innovation experts will help you manage and protect your intellectual property.

Prior Art Database

The first and largest online prior art disclosure service.

Search the largest aggregator of prior art, where you're more likely to find what you're looking for with a single search.

Defensively publish in the database and your publication becomes prior art.

Business Platform of Innovation

Providing End-to-End Solutions to the Lifecycle of Innovation

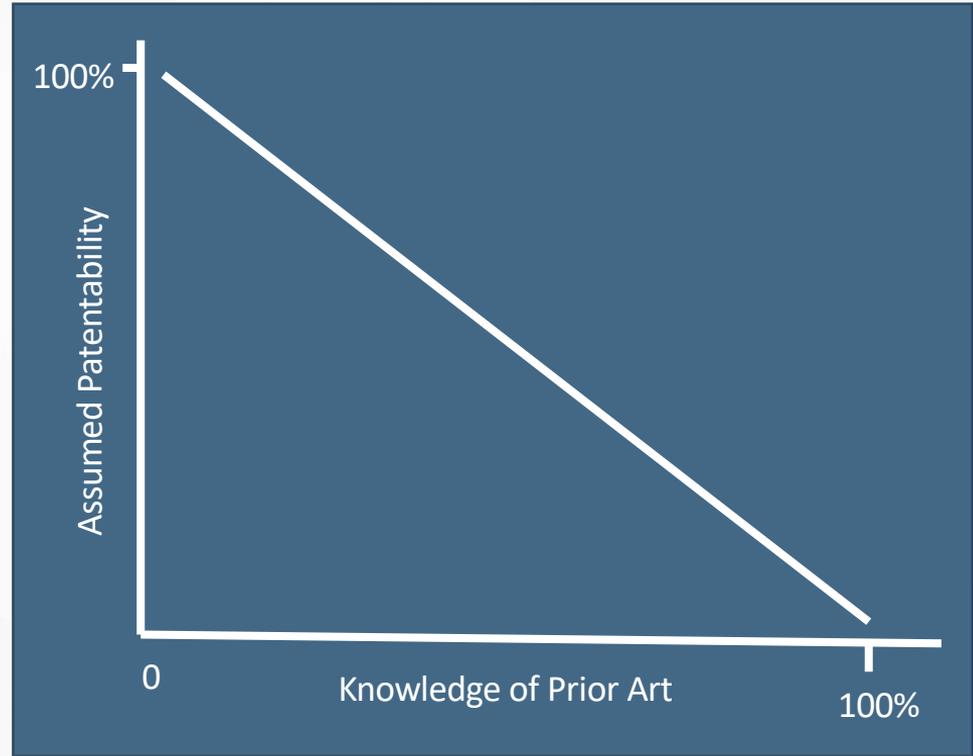


Owning Ideas

Under U.S. patent law, an invention is patentable only if it meets the following four requirements...

- The invention must be statutory*.
- The invention must be new.
- The invention must be useful.
- The invention must be non-obvious.

*Must comply with laws, especially the laws of physics.



When you don't know the prior art everything is patentable...

Technology Vitality Report

Actionable Data to Drive Business Decisions

The Technology Vitality Report uses machine learning and statistical analysis of prior art to evaluate the strength of an idea or individual technology.

It uses patent-pending IP evaluation methodology to help teams 'rank' ideas with enhanced accuracy by using a patented blend of semantic signatures and keyword models.

AI within the engine scores the novelty of a concept and generates an objective score related to your invention disclosure.

This quick, objective feedback enables you and your review committee to prioritize the disclosure pipeline and make value-based decisions in real time. The TVR is more than a report; this tool creates a process.

